

Conditions of Participation – ISPO Award

Terms and Conditions

Messe München GmbH is the organizer of ISPO Award, the quality seal for outstanding sports products and services.

Participation

Participation is open to all organisations that have their headquarters based in a member country of the Olympic Council, whether they are participating in an ISPO exhibition – or not. They can apply for ISPO Award with all kinds of sports products and services (from hardware, footwear, apparel & accessories e.g. to software, smart phone applications or similar) in different categories.

The only products and services that are accepted, are those that has been launched to the market 3 months before the responding quarter’s judging or will be launched after that. Furthermore, they need to fit into ISPO nomenclature, so that they can be exhibited at ISPO Munich:

Timing and deadlines:

	Application	Screening	Jury Meeting
Q2/25	03.05. 2025	05.05. 2025	22./23. 05. 2025
Q3/25	06.09. 2025	08.09. 2025	25.09. 2025
Q4/25	04.10. 2025	08.10. 2025	30. / 31. 10. 2025

All awarded products and services of Q2/2025, Q3/2025 and Q4/2025 will be automatically part of the ISPO Award

Exhibition at the following ISPO Munich trade show.

Application & Fees

The only applications accepted are those completed and submitted by the application deadline. Except for the shipment of product samples, applications must be submitted online via ispo.com

Multiple applications will be accepted. Please note that the fee of 6.250 EUR /7250 EUR (excl. tax) is due per application that gets awarded. If your application won’t get awarded the handling fee of 100 EUR (excl. tax) is due per application. For example, if two applications are submitted and both get awarded fees of 12.500 EUR (2x 6.250 EUR) are incurred. Please find further information on the award process and procedures here: www.ispo.com/en/awards/ispo-award

It is not possible to refuse an ISPO Award. With submitting the application, it is accepted that each Award will be accepted and the occurring fees are being paid. This is also valid for multiple entries: It is not possible for the applicant to select which Awards will be accepted if more than one entry have been awarded.

All entries need to provide and prove the undisputed and existing copyrights of the work’s intellectual property in favour of the applicant. For products not currently available on the marketplace, the submitted samples should be as they are intended to be brought to consumers. For services, digital platforms, apps etc. a test or equivalent access needs to be granted.

Handling and information usage

When uploading photos, text and additional information, applicants grant Messe München GmbH the right, not subject to any temporal, geographical or content restrictions, to all copyrights and ancillary copyrights for advertising and PR carried out for ISPO Award.

Each award-winning product includes an ISPO.com article, which contains the award citation in combination with review similar to a test report. The ISPO.com editorial team will contact the winner for a further briefing on content, targeting, etc. The information submitted with the application serves as a basis. The publication date is based on the applicant's request based on the specified blocking period. The applicant will immediately receive the information about his award and may also use it for sell-in and business-to-business purposes prior to the publication date.

Messe München GmbH reserves the right to sublicense the content mentioned above to third parties if necessary. All applications must be in English or German. Applications in other languages will not be considered. Required information for an application are:

- Complete company information
- Complete contact details of the person responsible for the entry and the person
- Logo file(s) (vectorized, ai or eps)
- At least one high-resolution product image for publication in different communication channels (squared, studio recorded photo, white background), resolution at least 2500 x 2500 pix with 300dpi, integrated clip-path around the product (shadows, reflexions and elements in the background have to be outside the clip-path), permitted file format: JPG, TIFF, EPS, PSD.
- Products/product samples in various sizes, cuts (female/male), colours (upon availability)
- A short video (max. 2 mins. in English, Format: avi, mov, mp4, mpeg, HD 1920 x 1080) explaining the most important features of the product to the jury.

Not mandatory but with a probable effect on the jury's decision:

- Marketing / advertising material

By accepting the terms and conditions on the website during the application process and by submitting the online application via the submit-button, the application is valid.

Awards

Within the Award, there are no other winning categories except for the Public Choice Award. Should the applicant have additionally agreed to participate in the Public Choice procedure, they will be elected by the ISPO Collaborators Club at the corresponding following trade fair (ISPO Munich). The election and determination of the winner of this additional award will take place during the trade fair by the participants of the voting procedure. The announcement will be made publicly (if possible) and winners of the Public Choice Award will not be communicated in advance. Receiving a Public Choice Award does not entitle the winner to receive further communication services, but to receive the corresponding award, layouts, trophy and certificate for their own communication purposes.

Benefits

ISPO Award is closely linked to the online magazine ISPO.com and thus combines the quality seal with extensive communication services as well as the usual trade show presence. ISPO will promote all selected products with an extensive PR and communication benefits package. The Gold Winner and the Top 5 products will be highlighted even more. For details see end of this document.

Participation fees

Handling fee p. application	100 EUR excl. tax
Fee for communication package per Top 5 / Gold Winner product or service with individual floor space	6.250 EUR excl. tax
Fee for communication package per Top 5 / Gold Winner product or service without individual floor space	7.250EUR excl. tax
Fee for communication package per Top 5 /Gold winner product or service with / without individual floor space	6.250 EUR /7.250EUR excl. tax
Winner	5.500EUR

All of the mentioned fees are net amounts excl. VAT. The Messe München GmbH is the contract partner for all applications of ISPO Award.

The fees will be charged after each Jury Meeting on to the application or billing address provided in the online application. For changing the billing address after the final deadline, a handling fee of 50,00 Euro will be charged.

Jury

The decisions of the jury are not subject to appeal. The criteria for the product judging as well as the judging mode of ISPO Award can be find on our website: [ispo.com/en/award](https://www.ispo.com/en/award)

The jury meeting will be held in different locations and consists of selected "Consumer Experts" from ISPO Collaborators Club and independent editors of ISPO.com. The judges commit to confidentiality on all entries until the official announcement of each entry. The number of announced Winners is up to the jury and depends on a strict and objective assessment procedure.

The submitted products will be used by the jury to make an assessment that will lead to correct results int the competition. Therefore, the entered products may show signs of wear/ use or be damaged during

testing. Messe München is not liable for any damage to the products.

Judging of applications

The jury meeting will be held at the dates in the aforementioned paragraph. Winners will be selected in the jury meeting using a set of criteria. To be a winner, the application needs to reach a certain fixed score. After all jury meetings passed, the Top 5 winners /products of each category can be determined.

Depending on the entries, the jury has the right to cancel, rename or create new categories. Entries can also be moved to other categories by the jury.

The decisions of the jury are not subject to appeal.

The criteria for the ISPO Award are available on the website.

<https://www.ispo.com/awards/ispo-award/ispo-award-bewertungskriterien>

Exclusion from the award competition

The Messe München GmbH can exclude entries from the competition at any time or deny awardees their price if the product harms rights of others (for example: plagiarism, unauthorised copies, forgery). There has to be a judicial decision on whether a product is seen as harming the rights of others. The mere assumption or a high similarity is not sufficient.

There will be no re-fund of any costs incurred by the participant if an entry or awardee is excluded from the award competition.

Shipping of material

Shipping is only required when you get notified that your product passed the first judging that serves as a pre-assessment of all applications.

Applications that passed will get notified immediately to send in the corresponding product. Participants are responsible for shipment, customs fees and insurance costs: The applying company needs to make sure that customs clearance is paid in advance. The submitted product sample(s) must be insured over the entire course of

the application, from the time of shipment to the time of return.

Messe München GmbH is not responsible for any damage or loss of submitted products or documents. Submitted products will only be considered if they are received by the start of the jury meeting.

Please ensure that taxes and custom duties for all sub-missions are paid in advance and that packaging is reusable for returning the product. Participants are responsible for all import and export customs fees.

In case of any unpaid fees falling upon Messe München GmbH, the applicant is obligated to reimburse all such unpaid fees of Messe München GmbH. The product return will be handled after each jury meeting. The return shipping of non-winning products will be organized within 2 months after each jury meeting. The return of winning products will be organized after ISPO Munich within 2 months.

Standard return shipping within European Union is covered by the mandatory handling fee. Charges that exceed the cost of shipping outside the European Union, for special shipping (bulky or similar or necessary insurance will be charged additionally and without further notice.

If products are not returned or cannot be delivered for various reasons (shipping returns), the submitter will be informed once at the contact information provided. If there is no response within 10 working days, the right to return the goods will be forfeited and ownership will pass to Messe München GmbH.

Payment

All Payments are due immediately after receipt of invoice, without deduction. Invoices will be sent after ISPO Munich 2025. All prices are net, plus any applicable VAT. Reverse charge procedure applies where applicable.

By submitting the online application via the submit-button, the application is valid. The fees will be charged to the billing address given in the online application. Changes to the billing address

after the application deadline can incur additional charges.

Cancellation

The Messe München GmbH can cancel or relocate the competition at its sole discretion. The participant is not entitled to the execution of the competition. In case of a cancellation of the competition the participant is entitled to a reimbursement of the so far incurred fees under the Terms and Conditions. All costs for resending the entries are covered by the participant. In case of a relocation of the competition or changes in the format/ concept the participant is not entitled to a reimbursement of any so far incurred fees under the Terms and Conditions. The application will still be valid and considered for the relocated competition. Further claims, especially claims for damages, are excluded.

Privacy Policy

All applications are subject to the Privacy Policy of Messe München GmbH.

Copyrights

All winners need to provide the copyrights of the work's intellectual property. For photos, text and additional information, winners grant Messe München GmbH the right, not subject to any temporal, geographical or content restrictions, to exercise all copyrights and ancillary copyrights for advertising and PR carried out around ISPO Award, by accepting the terms and conditions. All winners shall ensure that their work will infringe no third-party industrial property rights; and the winner shall fully indemnify Messe München GmbH from third-party claims resulting from any such infringement.

Liability and other provisions

Messe München GmbH is liable for personal injury (damage arising from injury to life, body or health) caused by neglect of duty for which Messe München GmbH, its legal representatives or employees are responsible, as well as for other damage caused by intentional or grossly negligent breach of duty by Messe München GmbH, its legal representatives or employees. Messe

München GmbH is also liable for any damage caused by negligent breach of cardinal duties by Messe München GmbH, its legal representatives or employees. In these cases, Messe München GmbH is liable only if the damage is typical damage and not consequential damage and then only up to at most EUR 50,000 per claim. This limitation of liability applies only to entrepreneurs, legal persons under public law or special funds under public law.

On the presentation of a legally final and binding judgment or court order, Messe München GmbH is entitled to exclude entries which breach protected rights of others (e.g. plagiarism, unauthorized copies, forgery) from the competition concerned at any stage. In this case Messe München GmbH has the right to retrospectively revoke awards already given for such entries.

If the applicant is a trader, legal person under public law or special fund under public law, Munich is considered the place of performance and the place of jurisdiction, for all financial obligations too. Only German law applies.

Munich, March 25th, 2025

Content of packages / Benefits

Benefit	Gold Winner	Top 5	Winner
Award Winner Label	x	x	x
Receiving the award in an ISPO.com Native Article with review report (similar to test report) GER/EN/FR/ES	x	x	x
ISPO Award Exhibition	x	x	x
ISPO Award Magazine Feature (publicly available as a digital magazine)	x	x	x
Trophy	x	x	x
Hangtags or Product Sticker (Layout only)	x	x	x
PR measures (press release, etc.)	x	x	
Consideration for special recognitions	x	x	
Interview in Content Lounge	x	x	
Icon in ISPO Munich visitor guide	x	x	x
Matchmaking / Networking at trade show	x	x	x
Participation in ISPO Award Gathering	x	x	
Additional Social Media communication	x		