



MESSE
MÜNCHEN

Conditions for Participation

ISPO TEXTRENDS SPRING/SUMMER 2025

ISPO 

TERMS AND CONDITIONS

Messe München GmbH is the organizer of ISPO Textrends.

Participation is open to all manufacturers of textile ingredients and garments, whether they are participating in an ISPO exhibition in 2025 or not. Products can be fabrics, insulations, trims, apparel, and accessories dedicated to the sports and outdoor industry or with functional properties. They need to fit the textile trends, colors and categories of the Spring/Summer 2027 trend season.

DEADLINE

Submission deadline for the ISPO Textrends Spring/Summer 2025 is March 10th, 2025.

APPLICATION

The application requires an online application form to be submitted and two physical product samples to be sent in order to be presented to the jury. Only complete applications with all product details submitted in the online application form plus the product samples arriving before the deadline will be accepted. Multiple applications are welcome. One company may submit one or more application to more than one individual category. Fees will apply upon selection by the jury.

The following guidelines apply for each application: for fabrics you must submit two 50 x 50 cm samples; for apparel you must submit two pieces; and for accessories, trims and insulations you must submit 3 pieces by March 10th, 2025 to:

Stephanie Ledru
6 Rue du Chêne
72650 La Milesse
France
stephanie.ledru@lol-marketing.com
+33 6 28 70 87 11

When sending samples, the applying company needs to make sure that customs clearance is paid in advance.

By uploading photos, text, and additional information in the online application form, applicants grant Messe München GmbH the unrestricted right—without temporal, geographical, or content limitations—to exercise all copyrights and ancillary rights. This includes all types of use, particularly for advertising and PR purposes related to ISPO Textrends. Messe München GmbH also reserves the right to sublicense the submitted content

All applications must be in English. Any applications in other languages will not be considered.

By accepting the terms and conditions on the website during the application process and submitting the online application via the submit-button, the application is valid, and the fees will be charged.

Required information for a valid application are:

- Complete company information
- Complete contact details of person responsible for the entry
- Complete product details
- Construction and other fabric details if needed
- Product performance
- Category of application

JUDGING OF APPLICATIONS

The jury meeting will be held in April 2025. In every category up to 60 products will be selected in the jury meeting. Among these products the jury will select the Best Product and the Top 10/ Top 5 of each category which they consider the most innovative and outstanding ones. If more than 300 products are submitted for the contest, there will be a pre-judging prior to the jury meeting.

Depending on the entries, the jury has the right to cancel, rename or create new categories. Entries can also be moved to other categories by the jury.

The decisions of the jury are not subject to appeal.

The criteria for the ISPO Textrends are different for each category and are available on the website

ispo.com/en/awards/textrends/judging-criteria

Overview of ISPO Textrends Spring/Summer 2025 benefits ISPO will promote all selected products with an extensive PR and communication benefits package. The Best Product and the Top Ten products will be highlighted even more. The benefit and PR/ Communications package consists of:

	Best Product	Top Ten	Selection
Increased Publicity & Visibility			
Product showcase at OutDoor	☑	☑	☑
Winner Ceremony	☑		
ISPO PR and Communication	☑	☑	☑
ISPO.com feature	☑	☑	☑
Review and report about event activity (Textrends Hub at OutDoor)	☑	☑	☑
Professional Product Representation			
Professional photoshooting of your product	☑	☑	☑
Feature in the ISPO Trendbook - double page	☑	☑	
Feature in the ISPO Trendbook - single page			☑
Ready-made Marketing Materials			
Best Product label	☑		
Top Ten/Top Five label		☑	
Selection label			☑
Winner manual (the How-to guide for labels)	☑	☑	☑
Textrends Trophy	☑		
Textrends Certificate		☑	

COSTS

If selected by the jury, a promotional fee per product applies.

- The fee for BEST PRODUCT is EUR 1,750 (excl. VAT)
- The fee for TOP TEN/TOP FIVE is EUR 1,750 (excl. VAT)
- The fee for SELECTION is EUR 800 (excl. VAT)

PAYMENT TERMS

All Payments are due immediately after receipt of invoice, without deduction. Invoices will be sent after the jury meeting and the election of winners. All prices are net, plus any applicable VAT. Reverse charge procedure applies where applicable.

By submitting the online application via the submit-button, the application is valid. The fees will be charged to the billing address given in the online application. Changes to the billing address after the application deadline can incur additional charges.

SHIPPING

Participants are responsible for all shipment and insurance costs. The submitted product samples must be insured throughout the entire process. Messe München GmbH is not responsible for any damage or loss of submitted products or documents.

Please ensure that taxes and customs duties for all submissions are paid in advance. Participants are responsible for all import customs fees. In the case of any unpaid fees falling upon the organizers, the applicant will be billed by Messe München GmbH.

Product samples will not be returned after the jury meeting.

Submissions (incl. product samples) will only be considered if they are received by the deadline.

CANCELLATION

Messe München GmbH can cancel or relocate the competition at its sole discretion. The participant is not entitled to the execution of the competition. In the case of a cancellation of the competition the participant is entitled to a reimbursement of the fees incurred by that point under the Terms and Conditions. Product samples will not be returned. In case of a relocation of the competition the participant is not entitled to a reimbursement of any fees incurred by that point under the Terms and Conditions. The application will still be valid and considered for the relocated competition. Further claims, especially claims for damages, are excluded.

The participant is not entitled to withdraw from the competition after the final application deadline (March 10th, 2025).

PRIVACY POLICY

All applications are subject to the Privacy Policy of Messe München GmbH.

LIABILITY AND OTHER PROVISIONS

Messe München GmbH is liable for personal injury (damage arising from injury to life, body or health) caused by neglect of duty for which Messe München GmbH, its legal representatives or employees are responsible, as well as for other damage caused by intentional or grossly negligent breach of duty by Messe München GmbH, its legal representatives or employees. Messe München GmbH is also liable for any damage caused by negligent breach of cardinal duties by Messe München GmbH, its legal representatives or employees. In these cases Messe München GmbH is liable only if the damage is typical damage and not consequential damage and then only up to 5 times the net

participation fee, at most, however, EUR 50.000 per claim. This limitation of liability applies only to entrepreneurs, legal persons under public law or special funds under public law. On the presentation of a legally final and binding judgment or court order, Messe München GmbH is entitled to exclude entries which breach protected rights of others (e.g. plagiarism, unauthorized copies, forgery) from the competition concerned at any stage. In this case Messe München GmbH has the right to retrospectively revoke awards already given for such entries.

If the applicant is a trader, legal person under public law or special fund under public law, Munich is considered the place of performance, for all financial obligations too. Only German law applies.



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