

# Outstanding Outdoor

The ISPO Award Magazine 1/23



**ISPO  
Award**



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ROAD

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Located at the front of the helmet, the integrated Prizm lens uses a unique magnetic system to stay firmly in place. The system is designed to ensure the lens is correctly positioned for minimal drag, and to allow quick attaching, removal and stowage.

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**GEAR UP AND RIDE!**

# Welcome

**Hi out there**, finally it's here. The new ISPO Award Magazine! Concentrated innovation in printed form on 68 pages. What's new is the concept, the insights of our jury meetings, the winners, and the nominees. The redesigned ISPO Award brings with it a host of improvements. And in addition to its new digital home on ISPO.com, it also finds a printed home in this magazine. We do not stand still either and are constantly developing further.

## The 7 most important improvements:

- No chance for greenwashing – thanks to our external expert Louisa Smith
- Clearer: no more different winner levels
- More innovation-friendly: no more predefined product categories
- Closer to the market: selected consumers are part of the jury
- Faster: 4 x annual judgments, year-round awards, and always an overview at ISPO trade shows
- More exciting: among all participants, the Public Choice Winner will only be announced at the ISPO Award Gathering
- More reach: digital review article on ISPO.com for each winner

Enjoy reading  
Your ISPO Award Team

# The Team

## Project management



**Christina Rabl**  
Project Manager ISPO Collaborators Club / ISPO Award  
The perfectly organized, charming lady in the team makes sure that everything goes 100% according to plan.

## Technical editors



**Andi Spies**  
Jury Member ISPO Award 2023  
Sports journalist  
Founder of the content studio Textkommissariat and Editor at large ISPO.com, works as a action & outdoor sports journalist for more than 25 years.

## Collaborators jury meeting 1



**Robert Semmann**  
Consumer expert and Member of the ISPO Collaborators Club  
Robert comes from near Dresden. The financial consultant seeks his kick in nature: no matter if Zillertal, Corsica or Siberia – the main thing is being active.

## Collaborators jury meeting 2



**Sandra Spörl**  
Consumer expert and Member of the ISPO Collaborators Club  
The natural habitat of long-distance trailrun athlete Sandra is Franconian Switzerland. Watch out for her and her four-legged companion Janosch.

## Moderation



**Ralf Kerkeling**  
Well-known sports journalist and industry expert



**Florian von Stuckrad**  
Project Lead, Team Member ISPO Award, Head of publishing at MPM AG  
The enthusiastic mountain biker and skier nicknamed „Stucki“ has been working in the media for over 20 years.



**Prof. Dr. Martina Wengenmeir**  
Jury Member ISPO Award 2023  
Sports journalist  
A smarty pants when it comes to mountain sports – which makes her right at home writing about them as well as in the lecture hall.



**Jairo Ubierna**  
Consumer expert and Member of the ISPO Collaborators Club  
Jairo is an outdoor fan from Spain. From surfing to hiking to skiing – nature is his favorite place to be.



**Jeremy Jakob**  
Consumer expert and Member of the ISPO Collaborators Club  
The faster the better! This is the motto of multi-active outdoor sportsman Jeremy from Switzerland.

## Technical support



**Tina Drazevic**  
Working student ISPO



**Christoph Beauflis**  
Brand Strategist Consumer Goods & Product Owner ISPO.com  
The strategic head behind ISPO Award and ISPO.com has a lot of plans for the platforms. When he's not in the office, you'll find him in his caravan, biking or skiing.



**Dr. Regina Henkel**  
Jury Member ISPO Award 2023  
Sports journalist  
For more than 20 years as a trade journalist in the international fashion and sports segment, the accomplished expert has seen many innovations come and go.



**Mateusz Wielopolski**  
Consumer expert and Member of the ISPO Collaborators Club  
Mateusz' focus is on circularity. When having time besides his own startup, you find him in the mountains.



**Antti Turunen**  
Consumer expert and Member of the ISPO Collaborators Club  
Multi-talented athlete Antti from Vaasa in Finland: There's not one outdoor sport he hasn't at least tried.



**Lorin Biesenkamp**  
Working student ISPO

## 004 Welcome

### 006 The Team

Along with the new concept of the ISPO Award, there is a new team working behind the scenes to select the most innovative products. Project leads Christina, Chris and Flo put together an experienced jury, consisting of three renowned sports journalists and three selected consumer experts from the ISPO Collaborators Club.

### 007 Content

### 008 The Meeting

Work & Action: This is what the two first jury meetings were like this year

### 014 The ISPO Award

One of the most established awards in sports, the „ISPO Award,“ has been redesigned and is now at home at ISPO.com all year round.

### 016 Louisa Smith

Keeping sustainability sustainable

### 020 Visit us

### 022 The Winners

Ladies and Gentlemen! Fasten your seatbelts! We proudly present the ISPO Award Winners of the first two jury rounds in 2023.

### 064 The Nominees

Sometimes it's just the little things that decide whether a product wins an ISPO Award or not. On these pages we show you more highlights that have passed the high hurdles of the pre-selection phase and have moved into the main round. We proudly present: Our ISPO Award Nominees!

### 066 Outlook

Which trends, developments and innovations will shape our sport in the future? We stay curious and will find out more at the next ISPO Munich 2023.

## Masthead

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# Work & Action

**This is what the two jury meetings were like this year.** Plenty of snow-sports and outdoor power: at the first two jury meetings for the ISPO Award 2023, almost everything revolved around the categories of snowsports and outdoor. Once again, the jury members had a lot to discover and experience. In addition to impressive new products, the program also included fun and a great sense of community at outdoor activities and in stunning locations.





**In January and May,**

the jury members of the ISPO Award met for two days to review the more than 100 products that had made it into the final rounds.

The panel, which always consists of six experts, was able to admire magnificent mountain scenery each time. At the first jury meeting in January, they first went to Innsbruck and then to nearby Kühtai in Austria. At the second jury meeting in May to Achensee in Tyrol. Why somewhere else each time?

In addition to the task of judging, the community idea should not be neglected. So, there is always an active part to the jury meeting, at the Achensee the team went up to the surrounding mountains by mountain bike, which was rewarded with a wonderful view over the valley and a fast downhill. In January, the team explored the Kühtai by snowshoe hike.



Right: the team of the second jury meeting

**Outdoor in focus:**

**The second jury meeting at Achensee**

What trends were reflected in the products submitted at the second jury meeting? Fabric and material innovations are a perennial favorite in the sports and outdoor industry. The range of new fabric developments was more than impressive. Even lighter yet robust and durable fabrics for backpacks, jackets and pants were presented, new, extremely thin laminates for waterproof down jackets, and jackets with woven-in body mapping.

In the area of protective equipment, too, there was a real material innovation with even lighter, flexible protectors.



**Multifunctionality as a trend**

Buy one – get more! Whereas in recent years product development was primarily concerned with gearing products to a clearly defined activity, the focus is now increasingly on multifunctionality. Here, in particular, the impressive creativity of the industry was once again on display!

Rain capes that can be converted into a hammock with clever details, sleeping pads with removable seat cushions, swimming buoys with a cell phone compartment and camera adapter were among the highlights. But also headlamps, which are offered in a modular system to adapt to all conceivable needs, or tents that work just as well in summer as in winter belong to this category.



**New target groups and microadventures**

Outdoor is a growth market that has proven to be enormously crisis-proof. The need for outdoor experiences has increased even more in recent years, which is also visible in the fact that new target groups have emerged. And they bring new demands with them.

Young people in particular, who have had little exposure to the outdoors, are often looking for gear with a more urban look. Jackets and pants were presented that are ideal for microadventures and do without the classic outdoor look. There have also been convincing new developments in the field of functional mountain

boots in sneaker style.

Camping and vanlife are another facet of the ongoing outdoor boom. Here, the main focus is on increasing comfort with new products, such as new water containers or coolers.

**Sustainability occupies all categories**

Above all this is a mega-trend that plays an important role in almost every product: sustainability. While textile collections have led the way with more sustainable products in recent seasons, the footwear category is now following suit. More and more footwear manufacturers are taking a critical look at their own carbon footprint and have started to use more climate-friendly components at their bestsellers, thus improving their carbon footprint.





Recycled materials are often chosen for this purpose, but new, plant-based materials are also being used. Circular shoes are still a long way off, but there are already initial suppliers in the case of bags. Even more exotic, however, and thus a real novelty in this field, are trekking poles whose poles are made of hemp!

**Snow sports in focus:**

**The first jury meeting of the year in Kühtai**

The first jury meeting of 2023 also took place in Austria: Above the rooftops of Innsbruck, heads were spinning as the six experts gathered to scrutinize the best products, services and apps in the sports and outdoor world.

Numerous products, especially from the hardware sector, made it into the final round and stood out with a wide variety of ideas. Sometimes only one important detail of a product was improved, sometimes the usability was significantly enhanced, and sometimes an idea was presented that could become a real game changer. Here, too, the focus was always on sustainability, a theme that runs through all segments and categories.

**“Ice cold” lived community**

Sports and outdoor experiences are at their best when you experience them together. This is precisely the motto of the ISPO Award, whose jury meetings are much more than sober product evaluations.

Community is lived here, first in the discussions about each individual product, and later in the sporting activities,



which are always real highlights for all participants. So what sporting challenges were on the agenda in January? After the meeting in the Villa Blanka above the rooftops of Innsbruck, the team went snowshoeing in icy sub-zero temperatures in nearby Kühtai and ended there – wrapped in warm expedition sleeping bags – with an unforgettable night in the igloo village.

**Four jury meetings a year, six experts**

The ISPO Award is presented a total of four times a year. At each jury meeting, the composition of the independent jury changes in order to bring together as many different perspectives as possible. Half of the panel consists of consumer experts, i.e. sports enthusiasts from the ISPO Collaborators Club, who are selected each time from a pool of applicants for the jury meeting. The other half is made up of industry experts with many years of experience in the sports and outdoor business. All votes carry equal weight.

This year, for the first time, the concentrated sports power was supplemented by the recognized textile expert Louisa Smith, who is a jury member of the

ISPO Textrends Award. Her task was to help the panel assess the increasingly important and complex topic of sustainability and thus prevent greenwashing.

**Thanks to our ISPO Collaborators**

We would like to extend our sincere thanks to our international ISPO Collaborators who, as consumers and sports enthusiasts, brought a competent, important perspective to the judging process. You folks were great!

These were our ISPO Collaborators at the first jury meeting 2023: Dr. Mateusz Wielopolski from Munich; Robert Semmann from Dresden; Jairo Ubierna from Spain.

These were our ISPO Collaborators in the second jury meeting 2023: Jeremy Jakob from Zermatt, Switzerland; Sandra Spörl from Germany; Antti Turunen from Vasa, Finland.



# The ISPO Award

One of the most established awards in sports, the “ISPO Award”, is now at home at ISPO.com all year round. Through this strategic positioning, the ISPO Award is communicated via our high-reach multilingual digital magazine ISPO.com

## The ISPO Award combines an editorial product review and seal of quality in one.

**How do you generate enthusiasm for a product?**

Most consumers are inspired by test reports and credible quality awards. With the revised ISPO Award we are combining these two sources of inspiration.

68%  
Source of  
Inspiration

51% Test Reports

17% Quality-Awards

15% Friends/Family

7% Brand-Ambassadors/  
Testimonials

4% Certificates

3% Sponsoring

2% Loyalty/Club Programms

1% Advertisement

## The new judging process makes the ISPO Award more credible.

Our independent editors meet on a quarterly basis with selected consumer experts from the the ISPO Collaborators Club. The most coveted rating, “Approved by Consumer,” is thus ensured by the participation of our opinion leaders. This argument helps during sell-in. The awarding procedure is standardized and enables an objective evaluation.

## The audience favorite “Public Choice Award”

Our consumer experts from the ISPO Collaborators Club award the sought-after “Public Choice Award”: From all the award-winning products, they select the one most outstanding.

## These are the advantages as an ISPO Award Winner:

**Award label.** Each ISPO Award Winner receives its own award label for placement in print and web, e.g. social media, advertising, POS/displays, website, email signature, lookbook.

**ISPO.com review article.** Each ISPO Award Winner will receive their own review article on ISPO.com, which complements the organic reach via content distribution to the target group. The article is published in four languages (DE, EN, FR, ESP).

**The trophy.** ISPO Award Winners will of course receive a trophy in a sleek, but high quality design with the inscription of the brand and the name of the product – a showpiece for every brand.

**Hangtags and stickers.** ISPO Award Winners will receive print files for stickers and hangtags, which can be attached to the products.

**ISPO Award Magazine.** All award-winning products and services will be published in the new ISPO Award Magazine.

**A communication package, no hidden costs.** Registration is possible anytime and the jury meetings take place four times a year.

**Public Choice Award.** Participation in the Public Choice Award is optional and without additional costs. It is possible at ISPO Munich and OutDoor by ISPO.

**Award exhibition at the fair.** You have the choice whether to exhibit your award product at OutDoor by ISPO or at ISPO Munich.

## Judging criteria

innovation & trend character

purpose & target group

material selection

design & appearance

price / performance ratio

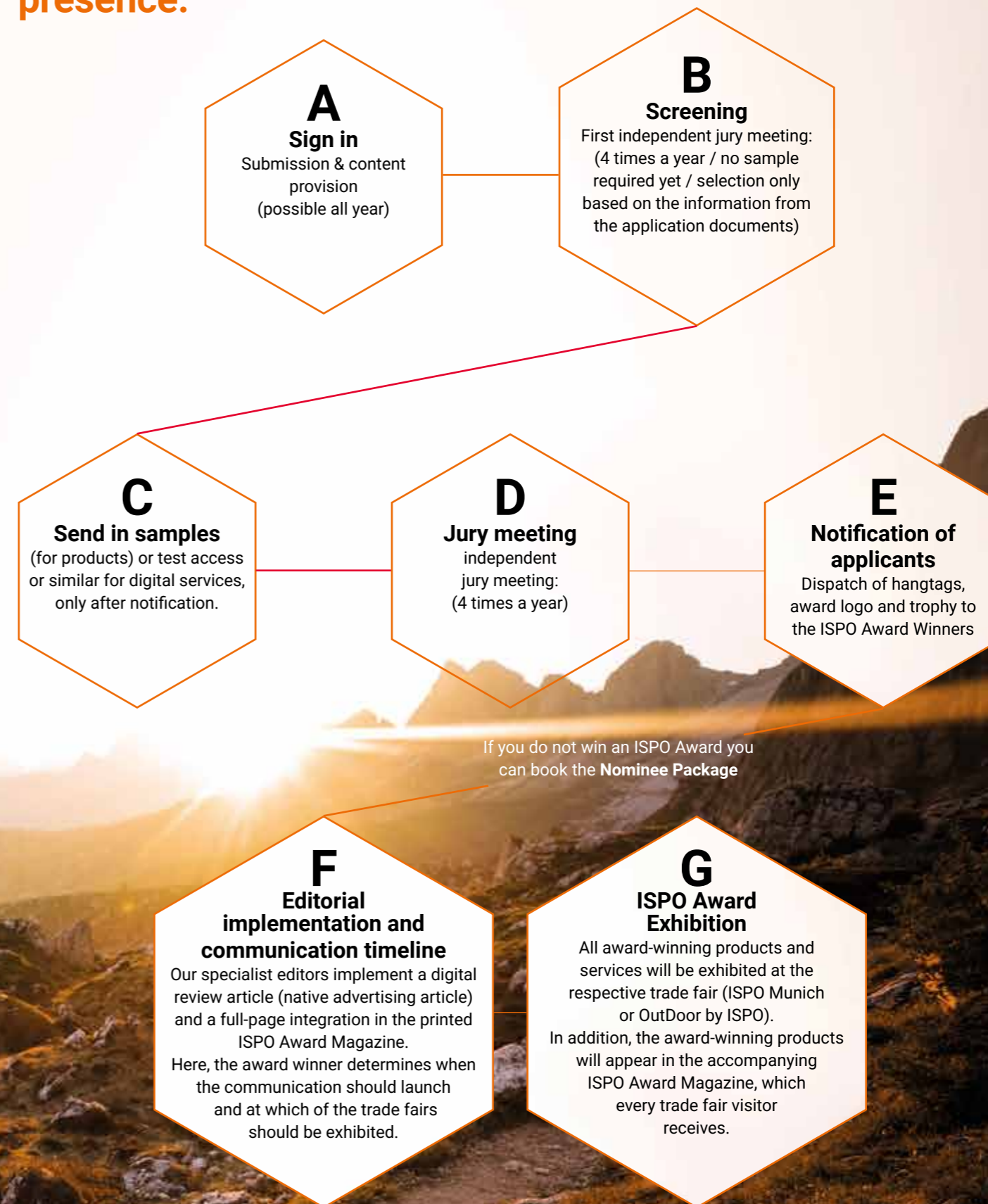
weight / pack size

manufacturing quality

functionality

sustainability

Year-round, easier, and with a trade show presence.





# Keeping sustainability sustainable

The ISPO Award is to receive a new sustainable check: all applications for an ISPO Award will now be subject to an anti-greenwashing evaluation conducted by the highly respected textile and industry expert Louisa Smith. She will check such things as information about sustainability, finishing, manufacturing processes, circularity and recyclability.

With sustainability being the new norm, greenwashing has become a more discussed and notable problem. That is why a further check of applications was implemented in the ISPO Award process. Looking at the ingredients and manufacturing processes from the perspective of an industry leading expert such as Louisa Smith ensures additional confirmation to the jury members judging the products. The anti-greenwashing evaluation was successfully tested during the first jury meeting this year. "The complexity and requirements related to sustainability are continuously rising," says Christoph Beaufils, who at ISPO is responsible for the ISPO Award with Christina Rabl. "This is why the ISPO Award Team saw a need for improving the jury's decision-making process by providing its members with an expert's perspective of the nominations." The test went so well that it was quickly decided to include the anti-greenwashing check by Louisa Smith as a permanent part of the evaluation process for the ISPO Award.





“With sustainability the new norm, greenwashing has become a more notable problem. To many, greenwashing automatically alludes to bad practice and misleading product info; however, for some brands, greenwashing can occur indirectly. That’s why looking at the ingredients and manufacturing processes ensures additional confirmation to the jury members judging the products.”

**Benefits of the extra check**

All products that clear an initial screening after being nominated for an ISPO Award will be subject to the neutral and expert anti-greenwashing check. “It is part of my role to check the applicant’s data for conclusiveness, to question illogical information or to point out missing information. We then use this pre-check to ask the applicant for more information, if needed,” Louisa Smith explains. All of this is incorporated into a brief, which is provided to the jury as a basis for decision-making – in addition to the application and product itself, of course. The pre-check not only ensures a more efficient judging process, but it also offers some benefits to the brands. “In Q1, on close inspection of a couple of the brands, we found additional benefits from ingredients they used that also added an extra level towards sustainability that they hadn’t thought to include in their application,” says Smith.

**Powerful signal for participating brands**

Since the evaluation takes place before the actual jury meeting, companies submitting applications for the award also have an opportunity to provide missing or unclear information. “We give the brands a signal well before the actual jury meeting in case there are outstanding questions,” says Christina Rabl. “They then have the opportunity to provide useful details regarding their products’ sustainability properties that can help the jury make a fact-based decision.”

**Opportunity to improve nominations**

The stated goal is to enable brands competing for the ISPO Award to submit improved and comprehensible applications – particularly in terms of sustainability. “The trend barometer ISPO Award rewards the real sustainability efforts of the sports and outdoor industry. This seal of quality also serves as a guide for the industry and consumers alike,” says Christoph Beauflis. “Customers want to be certain that the products they buy are really sustainable and not being led astray by some sort of greenwashing.”

Louisa Smith is a globally respected textile and fashion expert. Her ingenuity and expertise have turned her into a sought-after opinion leader in the sports and outdoor segments of the textile industry. She is also the leading jury member for the ISPO Textrends Awards and presents them at OutDoor by ISPO and ISPO Munich.



# Visit us

Join our ISPO Award Exhibition and celebrate the winners of the first two jury meetings in 2023 together with us.



## MOC



The ceremonies are on Sunday the 4th and Monday the 5th of June at 5 pm. A big surprise is waiting for you! Don't miss it!

# The Winners

Ladies and Gentlemen! Fasten your seatbelts!  
We proudly present the ISPO Award Winners  
exhibited at OutDoor by ISPO 2023.



Find out more  
about all the ISPO Award  
winning products



## Hiking on a new comfort level

Thanks to a new technology in the midsole, the comfort of the BÄR Shoes BERGKOMFORT 2.0 has been elevated to a new level.

Since its foundation, the German manufacturer BÄR Shoes has gone its own way by incorporating a distinctive feature in its shoes – a wide toe box. This feature, which initially seemed unusual, has earned the brand a special place in the field of footwear production. The toes have more space to spread out than in comparable shoe models from other manufacturers, while the foot still receives optimal stability, preventing it from slipping back and forth during hikes. This is the background to BÄR's well-known construction method.

The BERGKOMFORT 2.0, which was awarded an ISPO Award, can be added to the previously described features, further complementing the comfort of the shoe. The balance with which this shoe was able to convince the jury is remarkable. The upper is made of breathable nubuck leather, and the new midsole technology ensures optimal stability even in rough terrain. The newly developed and patent-pending Firmoflex (R) technology, which incorporates built-in horizontal struts in the forefoot area of the midsole, is responsible for this feature. It is an innovative solution that also ensures correct and flexible rolling, preventing malpositions. BÄR follows a consistent path when it comes to sustainability, which was another important point in the jury's decision making. For example, BÄR is ISO 45001 certified for health and safety management. "BÄR Shoes are already a sustainable product due to the product and production philosophy," says CEO Christof Bär.

### Jury-Statement:

»The extended development time has paid off. The principle of wide toe space from BÄR Shoes is well-known. However, with the BERGKOMFORT 2.0, the brand has once again established itself in the field of comfortable mountain hiking boots. This development has achieved a very well-balanced character in the midsole area, where stability and comfort go hand in hand. The feel-good effect sets in immediately with this remarkable hiking shoe.«

### Advantage overview:

- Comfortable footbed, wide toe box
- Sustainable features of the product
- High quality workmanship
- Great foot climate
- BÄR Firmoflex sole technology
- Vibram outsole with a lot of grip

### Product specifications:

Available: since August 2021  
RRP: € 319.00

→ [baer-schuhe.de](http://baer-schuhe.de)



## Lower impact, equal performance

With the Dragontail Tech Geo, Garmont has come up with a great hiking and approach shoe with a 28.8% lower CO<sub>2</sub> impact for hikers with strong environmental awareness.

Equal performance, lower impact on the environment: With this idea, Garmont set out and teamed up with the Italian footwear brand and B-Corp ACBC to rework one of their iconic models, the Dragontail Tech. The Dragontail Tech Geo has a scientifically calculated 28.8% lower environmental impact in terms of CO<sub>2</sub> and is to set a new standard in reducing the carbon footprint for the brand's collection.

The shoe was disassembled into its single components, from the main upper materials up to the smallest inner reinforcements during the development process and the brand calculated the CO<sub>2</sub> impact for each one trying to find more eco-friendly alternatives to reduce it. The brand's main challenge was to provide the same level of abrasion resistance, durability and support of virgin materials, for example, substituting leather with a FreeBio™ Microfiber Upper made from 40% recycled PL 15% recycled PU, 14% recycled Calcium Carbonate and 10% wood fiber. A scientifically calculated impact comparison according to GHG Protocol was therefore done. This calculation took into consideration raw materials, transport, production, packaging, and the product's end of life. Driven by numbers, Garmont found a balance that doesn't compromise performance. A huge number of laboratory tests were performed to ensure that all selected materials satisfy the brand's physical and mechanical test specifications before the shoes were taken out on field tests. Each pair of shoes will also be equipped with a QR code on the hangtag referring to their impact in numbers as well as the materials used for each component of the shoes.

This transparent approach for the Dragontail Tech Eco should influence future approach and hiking shoes to come.

### Jury-Statement:

»Keeping it real when it comes to sustainable materials and their impact and giving maximum transparency for different components is really interesting to see. Even more so when updating a popular shoe. The new Garmont Dragontail Tech Geo is a strong statement for using a larger amount of recycled and bio-based materials and cutting impact without dampening the performance.«

### Advantage overview:

- A more sustainable model of an iconic approach and hiking shoe
- 28.8% lower CO<sub>2</sub> impact per pair (10.4 kg/CO<sub>2</sub>e vs 14.6 kg/CO<sub>2</sub>e compared to previous model)
- Targeted use of bio-based and recycled materials
- Scientifically calculated and backed
- Same level of durability, abrasion resistance, and support as virgin materials

### Product specifications:

FreeBio™ Microfiber Upper – (40% recycled PL + 15% recycled PU + 14% recycled Calcium Carbonate + 10% wood fiber), Protective Rand, 30% recycled PA, Heel Lock Cord, 100% recycled PL, Collar & Tongue 3D Mesh, 100% recycled PL, Lining Mesh, 100% recycled PL, Laces, 100% recycled PL, Toe and Heel Box inner reinforcements, 50% recycled PL, Ortholite® Recycled™ Footbed, 98% recycled PU, Midsole, 50% bio-based material from sugarcane, Michelin® Outsole Hybrid, 37.5% of recycled rubber, Colors: air blue/dove grey (men), earth brown/parchment white (women); Size: 6-13 UK (men), 3-8,5 UK (women) RRP: € 180.00

→ [garmont.com](http://garmont.com)



OCUN 

## Groundbreaking climbing harness

The new OcuN Twist Tech Eco climbing harness sets a new standard in sustainability without compromising on safety or quality.

This eco-friendly harness is the first of its kind, made dominantly from recycled and bio-based materials to deliver a comfortable three-buckle harness intended for all-round use. It is suitable for sport climbing, mountaineering, and via ferrata.

The concept of the Twist Tech Eco was to create a harness made of recycled or bio-based material of the highest quality possible, ensuring no compromise on safety or durability. Special attention was paid to user comfort, and 3 sizes (XS-M, M-L, L-XL) option was chosen to satisfy as many climbers as possible. Using these ecologically sourced materials is OcuN's contribution to sustainability.

OcuN utilized bio-based Dyneema® made from waste from the lumber industry, as well as recycled high tenacity polyester yarn for webbings, both together making up 82% of the Twist Tech Eco. The synthetic fabrics used are made from recycled PET bottles. The materials underwent comparison tests and research about its tensile strength, elongation, degradation, and UV stability for over 2 years, ensuring the material's integrity was not compromised during manufacturing. The Twist Tech Eco harness is certified in accordance with EN 12277 and UIAA 105 safety standards.

OcuN also offers a women-specific harness, designed for the female anatomy with a better fit thanks to special women sizing. Additional features of the harness include a system of connection leg loops with a waist belt, a wear and tear indicator in tie-in points and load-bearing webbing, movable waist belt, stainless steel buckles, and easy-entry tie-in points. The load-bearing webbing around the connection points ensures strength, even with a rope tied into wrong place. Indicators in all straps alert the user that it's time to purchase a new harness when they've reached their safe limit of use.

The harness is perfect for climbers with respect for nature and the environment, who want to reduce their environmental impact while maintaining product quality and safety.

### Jury-Statement:

»A climbing harness that consists mostly of recycled materials is a novelty. The Czech climbing specialists from OcuN impressively show that sustainability and high-performance are not mutually exclusive.«

### Advantage overview:

- Indicators in all straps alert the user that it's time to purchase a new harness
- Tie in points for easy entry
- Movable waist that increases comfort
- Women-specific model
- Universal use

### Product specifications:

Sizes: XS-M, M-L, L-XL  
 Colors: gray/blue, gray/red  
 RRP: € 84.95  
 Target group: climbers with respect for nature and the environment  
 Intended usage: rock climbing

→ [ocun.com](https://ocun.com)



MERRELL

## Athletic footwear for nature and everyday life

Up-to-date: With the Moab Speed 2 Mid GTX, Merrell presents its latest innovation in the hiking segment. The update can score with its material mix and versatility.

The trend of mixing an active outdoor lifestyle with urban everyday life is becoming increasingly popular. This is reflected in the awarded Merrell's Moab Speed 2 Mid GTX, which is part of the Moab Speed 2 shoe collection. There are low-cut versions with and without Gore-Tex available for both women and men, as well as a mid-cut with a Gore-Tex membrane. "The product line is targeted at younger consumers who value sportiness, style, and versatility in their hiking boots," says Elizabeth Czachorski from Merrell.

The update of the US manufacturer's most successful hiking shoe series impressed the jury of the ISPO Awards in many ways. Many of the ingredients used in the award-winning Moab Speed 2 Mid GTX are convincing. For example, the mesh lining, footbed cover, laces, and webbing are made from 100% recycled polyester, reflecting Merrell's commitment to using environmentally friendly materials in its shoe collections. Speaking of membranes, it is worth noting that this hiker is equipped with a Gore-Tex membrane which is exceptionally breathable and waterproof. In addition to these sustainable aspects, the three models feature a contemporary design. Modern hiking shoes must be suitable for everyday wear and comfortable, as well as rugged and stable enough for outdoor use. The 30% thicker midsole compared to previous models provides excellent comfort, while the Vibram soles provide excellent traction and grip.

### Jury-Statement:

»Merrell hits the zeitgeist with the Moab Speed 2 Mid GTX. Fresh design and style meet performance and an exciting material mix, consisting of many recycled elements in the upper. Award-winning hybrid hiking shoes that work optimally outdoors and will also find their use in everyday life. Merrell is moving on a future-oriented path.«

### Advantage overview:

- New comfort level increasing FloatPro foam by 30%
- New TPU Flexplate for more stability and support
- Ultimate traction: upgraded outsole Vibram TC5+
- 100% recycled polyester mesh lining, footbed cover, laces, and webbing

### Product specifications:

Available: Q1 2024  
 RRP: from € 140.00 to € 185.00

→ [merrell.com](https://merrell.com)





## Reintroducing the Himalayan Suit

Developed by a women-led team of athletes, designers, and product experts, the North Face reengineered their iconic Himalayan Suit to fit the demands of female alpinists.

Women have been standing on peaks and pushing the boundaries of alpinism for decades – all in gear that wasn't made for them. With a female-led design team and athlete Dawa Yangzum Sherpa, The North Face now reimagined their iconic Himalayan Suit from the ground up taking a women's perspective. Adapting the fit and insulation system for women's bodies, removing unnecessary extra weight and adding features like the internal vest system were critical during the design process.

The Women Himalayan Suit is packed with technological features for high-altitude expeditions. It's FUTURELIGHT™ shell with Spectra® Ripstop is both waterproof and abrasion-resistant in the forearms, buttocks, and lower legs, providing protection from rock chips and sharp mountain gear. The team also worked with insulation mapping and adjusted baffle shape to provide targeted warmth specifically for women's bodies. The length of the front zipper was reduced for less bulk, and an asymmetrical placement protects against oxygen mask condensation and freezing. On the inside, the suit features a FLASHDRY™ Vest which provides a better and more comfortable fit as well as accessory storage and was inspired by a traditional running vest.

The half moon shaped back zip with multiple zippers allows for easy access and ventilation. Storm-sealed sleeves with stretch wrist cuffs and thumb loops prevent drafts and keep out wind and snow. A double-layer lower leg construction allows the shell to fit independently over the boots for extra snow protection. Finally, the glove compatible zippers are extremely durable and cold-tested to withstand extremely low temperatures.

### Jury-Statement:

»The Himalayan Suit by The North Face convinced with attention to detail and intricacy, making it a reliable piece of gear in the mountains. It features a combination of several innovations and is designed with comfort, warmth, and protection in mind, providing a product that empowers the next generation of female explorers to achieve their wildest alpinist dreams.«

### Advantage overview:

- Women-specific design features such as half-moon back zip for additional comfort
- Breathable-waterproof FUTURELIGHT™ membrane for weather protection and temperature regulation
- Cloud down construction and heat mapping for additional warmth and less cold spots
- Self-equalising suspended vest with storage for supplies and side-release buckles for comfortable fit
- Oxygen mask compatible front zip and hood that is fully adjustable for seamless compatibility with helmets and oxygen masks

### Product specifications:

Colors: fiery red  
RRP: € 2,000.00

→ [thenorthface.com](https://www.thenorthface.com)



## Simply turn around: A reversible jacket for different needs and requirements

The midlayer Terrex Techrock Reversible Hooded Fleece Jacket thinks multifunctionality further: with its different sides, the reversible jacket serves completely different demands for comfort.

This hooded midlayer jacket is part of the warmest midlayer family in the adidas Terrex collection for SS24. The thick, unbrushed high pile fleece material keeps the body warm and ensures maximum comfort in cold conditions. The special highlight: the jacket can be worn from both sides, which not only gives the garment a completely different look, but also a different feeling next to skin and temperature sensation. The water-repellent, smooth side is especially comfortable to wear during more intense outdoor activities. The textured high pile side feels soft, warm and cozy, as you would expect from traditional highloft materials, and keeps you feeling warm and dry when the activity slows down or you take a break. This intention is new for reversible garments of this type and opens new perspectives in the development of midlayers. As a result, the jacket not only fits different demands for comfort, but also for very different types of sports: no matter if worn as a summer hiking jacket or as a layering piece for skiing in winter. With the reversible Hooded Fleece Jacket you are perfectly equipped. Sustainability also plays a role. For example, the main material is 86 percent recycled polyester and 14 percent organic PES (Bio 37% by weight – PTT). In addition, the Terrex Reversible Hooded Fleece Jacket is part of the Terrex Fleece technology platform, which creates fleece from loops or continuous yarns without brushing. The material originates from Japan and is one of the first non-brushed high-pile fleeces on the market.

### Jury-Statement:

»This reversible fleece offers a whole new mid-layer style thanks to its looped structure and also impresses with its versatility. In addition: multifunctionality is easy on the wallet and reduces consumption.«

### Advantage overview:

- Reversible jacket that serves different technical needs
- Water-repellent
- Unbrushed fleece material

### Product specifications:

Fit for men and women  
Size: S-XXL  
Colors: wonderbeige, wondersteel/shadownavy, aurorablack/black, silvergreen, preloved Fig/quietcrimson  
Product launch: July 2023  
RRP: € 170.00

→ [adidas.com](https://www.adidas.com)





## The future of hiking

The Dachstein SF TREK Hiking boot is a game-changer in the realm of outdoor footwear.

The award winning SF TREK Hiking boot incorporates the latest technology to provide hikers a new experience. With a new outsole unit, the boot ensures increased stability and rugged durability while maintaining lightweight comfort. Whether for easy hikes or technical ascents, the SF TREK guarantees a new feeling for your outdoor adventure.

Designed for the modern hiker, the SF TREK is made from the most technical and lightweight materials, such as the new HIKEPLATE, the molded TPU shank, a split lightweight EVA midsole and Dachstein's "trail-compound" rubber outsole. The SF TREK's focus is evident in every detail, from the new outsole to its breathable mesh or the leather upper version with a new membrane for a waterproof and breathable outdoor experience.

Apart from all the features, the SF TREK provides a modern look that combines a clean, simple design with new technologies. With a knit collar that allows for easy entry and a custom sock-like fit, the SF TREK ensures to keep rocks and dirt out of your shoes. The breathable mesh upper insures enough abrasion resistance and moisture management.

Available in a mid-cut style and a range of colors – coyote, gray, green, and blue – the SF TREK is perfect for technical hikers seeking modern equipment. The intended usage is for hiking, technical ascents, and treks. The SF TREK is crafted to inspire adventure and fuel your desire for the outdoors. Christoph Döttelmayer, Head of Design at Dachstein, said, "The SF TREK is our vision of a modern hiking shoe which combines a clean simple design and new technologies. Its shape and contours go beyond a traditional hiking shoe shape, which perform amazing and give the sophisticate look."

Priced at € 149.00 for the mesh version and € 169.00 for the leather/membrane option, the SF TREK is the solution for hikers who demand the best.

### Jury-Statement:

»The Dachstein SF TREK Hiking boot is a light-weight and futuristic boot that redefines the modern hiker's experience. It's focus on sustainability and recycled materials are a plus.«

### Advantage overview:

- HIKEPLATE shank for increased stability
- Knit collar for easy entry
- Mesh/ Leather with rubber and TPU reinforcements
- Waterproof/ Water repellent
- Lightweight

### Product specifications:

Style: mid cut  
 Sizes: 36-47  
 Colors: coyote, gray, green and blue  
 RRP: € 149.00 for the mesh version and € 169.00 for the leather/membrane option  
 Target group: technical hiker who seeks modern equipment. Age group 19-49.  
 Intended usage: hiking, technical ascents, treks

→ [dachsteinschuhe.com](http://dachsteinschuhe.com)



## A clean solution for bouldering and for our oceans

8BPLUS has developed a plastic waste boulder brush that helps clean up our oceans.

Who actually said that wooden bouldering brushes are more sustainable than those made of plastic? And who said that it needs to be of virgin plastic? Austrian climbing company 8BPLUS came across the same questions and put their heads together with the Swiss changemakers from Tide Ocean Material. The result? A unique bouldering brush made of 100% ocean-bound plastic and durable wild boar hair.

Collecting plastic waste in the Gulf of Thailand and the Philippine Sea is where it all starts. The perpetual removal of trash from the oceans has all the charms of preserving ecosystems while supporting local communities. From reduced carbon footprints to perceptible marine wildlife protection, there are many obvious reasons to avoid additional plastic on the planet. Significantly cleaner beaches, sustainable jobs for fishermen and waste collectors at fair wage levels and a visible recycling infrastructure are just a few of Tide's and 8BPLUS' shared ideas.

The product is simple. Yet, the designers paid attention to details, such as spot-on flexibility and precise bristle cut, making it a useful addition to any boulder bag. All material is RoHS and REACH compliant. The cardboard packaging is kept to an absolute minimum.

A climbing product that contributes to cleaner oceans.

### Jury-Statement:

»It's great to see that almost all brands in the outdoor industry are now trying to do their part to make more sustainable products – and that includes bouldering brushes! 8BPLUS has developed one that combines natural bristles with recycled marine plastic.«

### Advantage overview:

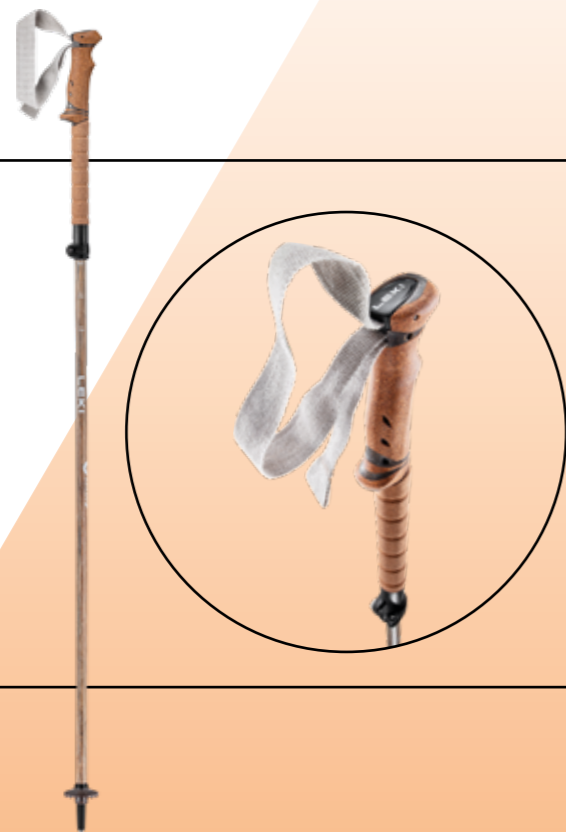
- 100% recycled ocean plastic
- 100% RoHS and REACH compliant
- helps decreasing plastic pollution in oceans and creates meaningful jobs and supports local economies

### Product specifications:

Recycled ocean plastic and boar bristles  
 Market launch: Januar 2023  
 RRP: € 12.90

→ [8bplus.com](http://8bplus.com)





**LEKI**

## The first adjustable trekking pole made of hemp

Until now, hemp fibers have primarily been used in textiles. However, LEKI has developed the Hemp One Vario, the first trekking pole made from this material.

LEKI has been known for its innovative spirit and high-quality standards for many years. With the trekking pole "Hemp One Vario" the company from near Stuttgart is now taking a completely new approach. Using hemp fibers as a material in safety-relevant hardware requires not only extensive material knowledge but also courage. The experimenting has paid off – the "Hemp One Vario" has now been awarded an ISPO Award. "In the end, the Hemp One Vario is the first pole that consistently pursues the use of sustainable materials. With this project, we have taken a big step forward. At the same time, we see a lot of development potential for the future," says Matthias Hatt, CEO of LEKI.

In addition to the lightweight and robust design, the jury was convinced by the feel of the "Hemp One Vario" during testing. The sustainable approach of working with a renewable resource like hemp, which is grown just 6 kilometers from LEKI headquarters, was also highly valued. "It is the first pole that consistently pursues the use of organic materials as a replacement for aluminum and carbon," Hatt adds. The demand is already very high, as confirmed by LEKI. However, the trekking pole will initially only be sold as a handcrafted small series through Globetrotter in 2023. It remains to be seen how the development of the hemp trekking pole will continue.

**Jury-Statement:**

»LEKI is embarking on an exciting new path with the Hemp One Vario. The consistent sustainable approach, incorporating regionally renewable raw materials, can be described as a flagship project. Such innovations enrich the outdoor market on its way towards a resource-efficient and more sustainable future.«

**Advantage overview:**

- Trekking pole made of hemp
- Made in Europe
- Spare parts made of hemp
- Adjustable

**Product specifications:**

Sizes: 110-130 cm  
Available: spring/summer 2023  
Price: € 240,00

→ [leki.com](http://leki.com)

**PRIMUS**



## Strong winds, biting cold – innovative outdoor cooker for extreme conditions

Easy to use, compact design: with the Ulti Stove System Primus presents an innovative cooking solution for use in extreme weather conditions.

Fans of outdoor equipment will be thrilled with this easy to use cooking solution from Primus. With the "Ulti Stove" system, the Swedish manufacturer of high-quality outdoor stoves is bringing an exciting innovation to the market. Whether for extreme expeditions or a normal outdoor tour, cooking should be possible in almost any weather with the "Ulti Stove" system. "The Ulti Stove System is the most wind-resistant, stable, reliable, and powerful cooking solution we have ever made. With the goal of withstanding even the harshest environments, this all-in-one system with its combination of catalytic combustion and infrared radiation offers the most reliable cooking solution for expedition chefs worldwide," says Manuel Dürmoser, Head of Product at Primus.

What exactly is special about it? Here are a few insights: After igniting the "Ulti Stove", no flame is produced. Fuel and air mix in the burner and burn in the presence of a catalyst material. This is a special metal alloy applied to a porous metal foam. The result is a more complete combustion of the gas-air mixture. This allows for cooking or snow melting even in the strongest wind. The high efficiency of the system also saves on gas consumption. A compact and robust design completes this extraordinary cooking system.

**Jury-Statement:**

»In addition to its compact and robust construction, the innovative combustion technology is particularly noteworthy. Whether you're a pro or just a regular outdoor enthusiast, the ease of use is a great relief for many outdoor activities. Also impressive is the perfectly coordinated system of stove and pot. An added bonus is that the set comes in two sizes.«

**Advantage overview:**

- Wind resistance
- Combination of catalytic combustion and infrared radiation
- Less gas consumption (pressure regulator improves efficiency)
- Heat efficient pot
- Safe stand: robust feet with low center of gravity

**Product specifications:**

Sizes: 1.0 l or 1.7 l (Set), 1.0, 1.7, 2.5 l (Pot)  
Available: March 2024  
Price: € 299.95 – € 329.95

→ [primusequipment.com](http://primusequipment.com)



## A waterproof, ultralight and breathable down jacket for women

Danish outdoor outfitter Nordisk has developed the Lodur jacket, an ultralight, down-filled shell jacket for women that even offers full weather protection.

Until now, down jackets, whose outer fabric was so thin that the down inside even shone through, were primarily ultra-light, breathable and fashionable. But not waterproof. The new Lodur jacket from Nordisk even comes with full weather protection, because the brand has managed to combine an ultra-lightweight with a high water column and extreme breathability.

This was made possible by using the innovative NorTech 0.5 membrane, which is 10 times thinner than a human hair. It also weighs less than 20% of the current market standard for lightweight membranes. Ten years ago, Nordisk already developed the ultra-thin 10-denier fabric together with Japanese fabric manufacturer Toray Industries. Together, they have now found a way to make this fabric even waterproof by applying the thin membrane. The filling is made of Crystal Down®. This down comes from Europe and guarantees a high animal welfare standard.

Thus, the jacket has a water column of 20,000 WP, a vapor permeability of 40,000 MP and comes to a weight of only 300 grams. Thanks to this groundbreaking technology, the jacket is both durable and lightweight and can be used for a wide range of outdoor activities and changeable weather. Because of its clean look, it also fits perfectly into the urban environment. A red Y on the chest stands for the quality of the brand formerly known as Yeti. Nordisk acquired the down specialist in 2005 and therefore calls the down collection Y by Nordisk.

### Jury-Statement:

»The lack of waterproofing is a real shortcoming of lightweight down jackets, limiting their use to fair weather. It's hard to believe how light and thin this jacket comes across and still offers so much function.«

### Advantage overview:

- Extremely thin, extremely breathable waterproof down jacket
- Sustainable Crystal Down® filling
- Weight less than 300 g

### Product specifications:

Sizes: XS, S, M, L, XL, XXL  
Colors: dress Blue, lemon  
Market launch: November 2022  
RRP: € 499.95

→ [nordisk.eu](http://nordisk.eu)



## A waterproof, ultralight and breathable down jacket for men

Danish outdoor outfitter Nordisk has developed the Sol jacket, an ultralight, down-filled shell jacket for men that even offers full weather protection.

Until now, down jackets, whose outer fabric was so thin that the down inside even shone through, were primarily ultra-light, breathable and fashionable. But not waterproof. The new Sol jacket from Nordisk even comes with full weather protection, because the brand has managed to combine an ultra-lightweight with a high water column and extreme breathability.

This was made possible by using the innovative NorTech 0.5 membrane, which is 10 times thinner than a human hair. It also weighs less than 20% of the current market standard for lightweight membranes. Ten years ago, Nordisk already developed the ultra-thin 10-denier fabric together with Japanese fabric manufacturer Toray Industries. Together, they have now found a way to make this fabric even waterproof by applying the thin membrane. The filling is made of Crystal Down®. This down comes from Europe and guarantees a high animal welfare standard.

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### Jury-Statement:

»The lack of waterproofing is a real shortcoming of lightweight down jackets, limiting their use to fair weather. It's hard to believe how light and thin this jacket comes across and still offers so much function.«

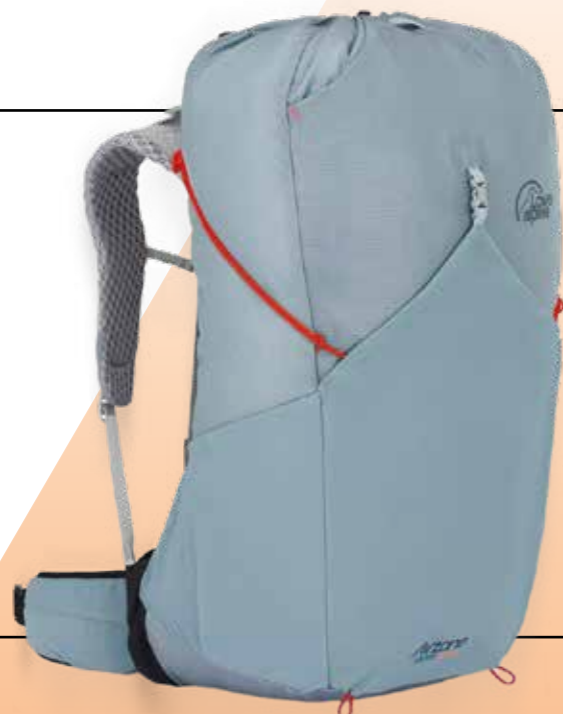
### Advantage overview:

- Extremely thin, extremely breathable waterproof down jacket
- Sustainable Crystal Down® filling
- Weight less than 300 g

### Product specifications:

Sizes: S, S, M, L, XL, XXL, XXXL  
Colors: dress Blue, lemon  
Market launch: November 2022  
RRP: € 499.95

→ [nordisk.eu](http://nordisk.eu)



# A flyweight among the backpacks!

The Lowe Alpine AirZone Ultra ND26 Hiking Backpack is a streamlined and minimalist hiking pack.

The AirZone Ultra is the lightest member of the AirZone family, and its ventilated carry system uses a patented FormKnit™ construction that gives stability, flex, and allows plenty of airflow. The convection channel allows for excess heat to escape from the back system, while the super quick access drawstring closure with a weather flap and large front stash provides easy access to extra storage. The pack also has an internal zipped security pocket, walking pole attachment points, and dual hip belt pockets. It is designed for fast-paced day hikes and ultralight overnights, with weight-saving details such as thin spring steel frame and lightweight stash pockets. The pack's main fabric is 100% recycled, PFC free Regen fabric and FormKnit™ technology, which balances stability with ventilation and suppleness for comfort in a single knitted design that minimizes stitch lines.

The AirZone Ultra ND26 is built with different proportions to the regular packs, making it ideally suited to anyone with a smaller frame. It's designed to provide a comfortable and supportive fit for women. The pack features a dropped hip fin placement to accommodate rotated pelvic structure and the back length measurement has been specifically designed for women's shorter sizing.

Sustainability is a key feature of the backpack. The pack is manufactured in Vietnam and its main fabric is 100% recycled nylon using Regen (made from used fishing nets) which is GRS certified, and has a fluorocarbon free DWR.

Overall, the Lowe Alpine AirZone Ultra ND26 Hiking Backpack is an excellent option for anyone looking for a lightweight and sustainable hiking pack with a comfortable ventilated carry system. Its numerous features make it ideal for lightweight hiking, fast hiking, and through-hiking. The price point of € 160.00 may be steep for some, but its high-quality construction and sustainability features make it a worthwhile investment.

### Jury-Statement:

»The combination of low weight, high wearing comfort and the consistent use of recycled materials is impressive. Thanks to different backpack-sizes, women and men will find the perfect backpack for their specific anatomy.«

### Advantage overview:

- Main fabric: 100% recycled nylon
- Fluorocarbon free DWR
- Women-specific shape
- Lightweight

### Product specifications:

Sizes: 26L, ND 26L (Narrow Dimensions), 36L, ND 36L (Narrow Dimensions), 36L Large  
RRP: € 160.00 (26/ND26L)  
Weight: 720 g (ND26)  
Intended usage: lightweight hiking, fast hiking, through hiking

→ [rab.equipment](http://rab.equipment)





THERMAREST

## Comfortable, lightweight & warming

The NeoAir XLite NXT is a versatile mattress presented by Therm-a-Rest – perfect for achieving a warm and peaceful sleep on your next outdoor adventure.

After a long day of outdoor activities, getting a good night's sleep is absolutely essential. It's even better if you can sleep comfortably and stay warm while enjoying the great outdoors. With the customer's needs in mind, Therm-a-Rest has developed the "NeoAir XLite NXT", which has recently won an ISPO Award. This effort has definitely paid off. With a thickness of 7.6 centimeters, the mattress has an R-Value of 4.5, indicating that it can also be used in colder weather conditions. Additionally, Therm-a-Rest has successfully reduced noise levels, making the "NeoAir XLite NXT" a whopping 83% quieter than the popular original "Xlite". "Previous consumer research showed that the noise of the original Xlite was too much for some users", says Brandon Bowers, Therm-a-Rest Mattress Product Line Manager.

Other aspects of the mattress were also able to convince the judges. For example, it comes equipped with Therm-a-Rest's highly innovative WingLock valve, which significantly speeds up inflation and deflation. This makes setup and packing much easier. "The NeoAir XLite NXT is a perfect mattress not only for experienced outdoor enthusiasts looking for a lighter, warmer sleeping system, but also for outdoor novices looking for comfort and versatility above all else," says Bowers. The "NeoAir XLite NXT" is available in both rectangular and standard mummy shapes, further increasing its versatility!

### Jury-Statement:

»It's not often that a company consistently responds to customer requests in such a way, but Therm-a-Rest has done just that with the "NeoAir XLite NXT". The mattress feels great and impresses with its ease of use, low weight, and quiet sleeping experience. It's a modern, sturdy mattress that packing enthusiasts will love.«

### Advantage overview:

→ Higher R-Value of 4.5, additional 1.2cm of loft and 6 quieter (83% noise reduction) than previous model

### Product specifications:

Weight: 370 g  
R-Value: 4.5  
Thickness: 7.6 cm  
Available in sizes regular short, regular, regular wide & large  
Available: since January 2023  
RRP: from € 240.00

→ [thermarest.com](https://thermarest.com)



DOMETIC OUTDOOR

## Water saving outdoor hydration solution

The water-saving rechargeable electric faucet, in combination with the space saving Water Jug, makes a universal smart water supply solution for every outdoor adventure.

With their Dometic GO collection, the Swedish market leader in mobile living equipment is targeting outdoor and nature enthusiasts who prefer to travel with their private car rather than a caravan. The Dometic GO collection has been designed to ensure that the individual products in the series are easy to store, pack, combine and transport. The practical and sturdy products, including a table, chairs, and stackable storage boxes, are now complemented by the innovative universal Hydration Water Faucet. Together with the space-saving 11-liter Water Jug, the combined Hydration solution serves both water storage and dosed use with ease.

Similar to a home faucet, outdoor enthusiasts can now control the volume and flow of water with ease, no matter where they are. "Water is an essential element when you're outdoors, and it's often used more than expected. The Dometic GO Hydration Kit saves this precious water by dispensing the exact amount needed without wasting a drop," says Caroline Faidherbe, Head of Outdoor Division EMEA at Dometic.

The Hydration Water Faucet supports another key sustainability aspect: reducing plastic waste. Refilling existing water containers is now easier than ever before, eliminating the need to purchase single-use plastic water bottles and replaced by the Hydration Water Faucet and the 11-liter Water Jug instead. The innovative hydration system from Dometic quenches thirst and benefits the planet, making it a win-win situation for all.

### Jury-Statement:

»A small invention with big benefits. The Hydration Water Faucet is as easy to use as it sounds, just press the button and the exact amount of water you need is dispensed. Undoubtedly, this was a key factor in our award decision. For outdoor adventurers looking to go further and stay out longer, this is a worthwhile purchase.«

### Advantage overview:

→ Small pack size  
→ Flexible use with most water containers  
→ Ideal tool for campers with their own car  
→ Dosing option

### Product specifications:

RRP: € 89.00 (Hydration Water Faucet),  
€ 79.00 (Hydration Water Jug 11L)

→ [dometic.com](https://dometic.com)



## Functional expedition tent for all seasons

The Danish tent specialist Robens has a well-thought-out expedition tent in its program with the Nordic Lynx, which is particularly suitable for winter camping thanks to many clever features.

The two-person Robens Nordic Lynx 2 tunnel tent is designed for winter conditions. While camping in the outdoors days can be spent gliding through fresh powder and honing winter survival skills, like ice fishing. At night, the Nordic Lynx provides a safe and functional base to relax.

A mix of smart-designed features add to the easy handling and functionality of the Nordic Lynx tent. Foremost, large pole sleeves and long pegging loops with extra guy lines allow easy and secure pitching of the tent. The extra wide snow skirts stop the white stuff from entering the tent and keep the insight dry. For easy handling, extra long zip pulls on the doors are easy to open when wearing gloves. For extra stability, reinforced triangular guy points help tackle strong winds. Along with a new large vent system to keep snow and bugs out, which can be adjusted from inside to suit conditions. Meaning, explorers can snuggle up into their winter sleeping bag and sleep peacefully, knowing their tent has got them covered.

To obtain the necessary strength to weight and packed size ratio, the product designers of the Nordic Lynx 2 decided to use large diameter high-quality anodized #7001 T6 alloy poles combined with Robens 20D 380T siliconized rip stop nylon PU-coated on the inside to allow taped seams.

All in all, the Nordic Lynx is a very strong tent, with lots of features for a perfect winter adventure where everybody can afford to participate. Available in three sizes, the Nordic Lynx 2 sleeps two and weighs 3.3 kg, while the Nordic Lynx 3 sleeps three people and weighs 4.1 kg while the Nordic 4 sleeps four and weighs 4.6 kg. Being under 5 kg, these tents are light enough to carry, but explorers may prefer to use the Robens sled tent bag and pull their equipment on a pulk or sleigh.

### Jury-Statement:

»The jury was impressed by the many well-thought-out details that make the tent particularly suitable for winter camping. You can see that this is a product designed by outdoor professionals for outdoor enthusiasts.«

### Advantage overview:

- All sides of the door zipped for optimal access and ventilation
- The bottom door clip secures closure in high wind
- Vents with internal zip close mesh panel and fabric panel
- Extra-long pegging loops for additional securing methods – such as skis
- Pole sleeves take two poles for additional stability in extreme conditions
- Extended porch for gear, cooking and dining
- Adjustable main pegging points feature sturdy alloy buckles

### Product specifications:

Pack size: 44 x 16 cm  
Weight: 3.3 kg  
Minimum weight: 2.7 kg  
RRP: € 634.95

→ [robens.de](http://robens.de)



## Lightweight two-in-one solution

The BACH reLAY 3R Split sleeping pad offers a comfortable, inflatable sleeping pad with an excellent warmth-to-weight ratio and a detachable sitting pad with a durable bottom fabric.

With a width of 58 cm and a wide mummy shape the BACH reLAY 3R Split sleeping pad allows you to sleep comfortably while minimizing weight and pack size. Its main idea is to offer a lightweight two-in-one solution when camping or back-packing: In one piece, the BACH reLAY 3R Split is a comfortable, inflatable sleeping pad with an excellent warmth-to-weight ratio. The sleeping pad can be split to get a comfortable inflatable sitting pad with a robust bottom fabric, which is also highlighted in a different color. For pretty much no added weight of volume, this is perfect for those who always hesitate to bring a seat on the trails. For weight-conscious travelers with kids, the smaller pad could also be left at home for the time they are still small and added when they need a full-size sleeping pad. To inflate the pad is easy and quickly done using the included pump-sack. The smart design of the valve allows you to micro-adjust the pressure of the pad and to deflate quickly when you are packing.

The fabric is made of 100% recycled 30D brushed ripstop polyester and has been selected for its soft-to-touch, anti-slip, and anti-noise properties. It is also 3rd party certified recycled. In conclusion, the BACH reLAY3R Split is great in balancing versatility, durability, comfort and weight-reduction whilst using eco-friendly materials.

### Jury-Statement:

»Lightweight and durable mat with the removable sitting pad as the key feature, in case you are packing only the essentials. The pad can also be left at home for small people and kids, so you get several different uses from this product, while only buying one. Something also to consider from an eco-conscious point of view.«

### Advantage overview:

- Detachable sitting pad, which is easy to split off
- Tearproof and durable ripstop polyester upper
- Soft-to-touch, anti-slip, anti-static, and anti-noise properties
- 100% 30D brushed recycled polyester (3rd-party certified)
- Mummy shape for comfortable sleep while minimizing packing size and weight

### Product specifications:

Colors: stormy blue/cinnamon red  
Sizes: small, regular, large  
RRP: from € 229.90

→ [bach-equipment.com](http://bach-equipment.com)



## Digital meets outdoor: the Nordisk digital customer experience

The Danish brand Nordisk introduces an innovative tool for all outdoor-lovers.

The Scandinavian outdoor-experts have included an NFC chip in a tent, which enables an outstanding digital experience. This chip works as a product passport, making it easier to follow the product from factory to end-consumer. The NFC tag is sewn into the pack sack of the tent. Scanning it with a smartphone takes customers to a website where they can find inspirational pictures, product information, FAQ, how-to-set-up instructions, and registration for an extended 5-year warranty on manufacturing defects and care and repair of accidental tears on the product. The concept behind this solution, developed by Dutch experts within Digital Product Passports, is to allow customers to engage with the product digitally before, during, and after using it. This NFC tag also enables Nordisk to add sustainability metrics to each product, such as production location, shipment method, and CO<sub>2</sub> footprint. While QR codes tend to wear down quickly when used outdoors, a garment NFC tag that is washing machine proof offers a reliable and functional solution. The tag is water-, tear-, and windproof, making it ideal for outdoor use. This solution allows for easy customer registration, identification of any parallel import, and a premium and easy-to-access ecosystem experience. Customers benefit from tailored guidance, FAQ, and setup instructions on their smartphones. Nordisk emphasizes sustainability, and although the NFC chip is not green, it enables transparency in production and shipping and facilitates easy care and repair of the product. Their chip is ROHS compliant, which means it restricts hazardous substances found in electrical and electronic products. The NFC solution comes at no additional cost to customers. Nordisk aims to utilize this solution to reduce their dependency on printed paper, to tell the product's unique story as well as offering the right add-on products.

### Jury-Statement:

»The NFC technology opens up a variety of possibilities to communicate with the consumer about the product. From practical tips for use to useful information about the outdoor experience. How the content offered is defined depends exclusively on the brand's communication strategy.«

### Advantage overview:

- No need for printed manuals and product guides
- Easy access to additional information
- Long-lasting functionality (compared to QR codes)

### Product specifications:

RRP: The NFC solution comes at no additional cost to the consumer. It is based on purchasing the product that holds the NFC tag  
 Target group: The outdoor consumer who is open to NFC. Consumers new to camping/ tenting who are in doubt about how to handle their new tent.  
 Intended usage: Easy and smooth access to information when using your tent.

→ [nordisk.eu](http://nordisk.eu)



ANKER

## Cold drinks everywhere

The Anker EverFrost Powered Cooler is a game-changer when it comes to keeping your food and beverages cool.

This high-performance cooler is designed to keep your perishables fresh for longer periods of time, making it perfect for outdoor enthusiasts, tailgaters, and anyone who loves to travel. The EverFrost Powered Cooler is built to last, with a durable design that can withstand even the toughest outdoor conditions. It features an advanced cooling system that uses a powerful compressor to quickly and efficiently cool the contents of the cooler. With a temperature range of -20 °C to 20 °C, you can use the EverFrost Powered Cooler to keep your food and beverages at the perfect temperature no matter what the weather is like outside.

One of the standout features of the EverFrost Powered Cooler is its battery life. The cooler is equipped with a high-capacity lithium-ion battery that can keep the cooler running up to 42 hours when setting the Cooler at 4 °C with an ambient temperature of 25 °C. This makes it perfect for weekend camping trips or other outdoor adventures where access to electricity may be limited. The Cooler also has a number of convenient features that make it easy to use. It has a digital display that allows you to monitor the temperature of the cooler and adjust it as needed. It also has a built-in USB port that allows you to charge your phone or other devices on the go. The spacious interior can hold up to 32 330 ml bottles or cans of your favorite beverage or a combination of food and drinks. It also has a removable basket that makes it easy to organize your items and keep them from getting crushed or damaged. In terms of portability, the Cooler is easy to transport thanks to its sturdy handles and lightweight design. It also has four durable wheels that make it easy to move around even on rough terrain.

Overall, the Anker EverFrost Powered Cooler is a smart investment for anyone who enjoys spending time outdoors. Its advanced cooling system, long battery life, and convenient features make it an ideal choice for camping, tailgating, picnics, and more. And with its durable design, you can trust that the EverFrost Powered Cooler will provide reliable performance for years to come.

### Jury-Statement:

»This cooler is not only extremely robust and durable. It's big battery-capacity and the option of using it as a charger for electronic devices, are very convenient.«

### Advantage overview:

- Running time up to 42 hours
- Versatile app control
- Full charging in 4 hours
- Dual zone cooling
- 6-inch wheels and handle for easy transport

### Product specifications:

2 x USB-A and 1x USB-C ports  
 Sizes: 33L, 43L, 53L  
 RRP: € 999.00 (53L)

→ [anker.com](http://anker.com)



MERRELL

## A lightweight trail shoe with a fresh design and convincing features

With the MTL Long Sky 2 Matryx, Merrell enters the upper echelon of performance trail running shoes, providing a stable running experience for long distances.

Trail runners can look forward to a reliable new running partner with the MTL Long Sky 2 Matryx from Merrell. For the jury, execution and material mix were decisive for the award decision. Thanks to the chosen 5 mm lugs and Vibram outsole, the shoe promises excellent grip. The use of Kevlar in the upper material noticeably reduces weight and also increases the lifespan of a trail running shoe. Sharp stones on trails will be less of a problem for the new upper material in the future. The combination with sustainable 37.5-technology, a contemporary material for thermoregulation based on natural minerals, is a successful one. Merrell's development leap is clearly visible. The update of the MTL Long Sky 2 has been successfully completed.

With the MTL Long Sky 2 Matryx, the US manufacturer is primarily targeting professional trail athletes. "The MTL Long Sky 2 Matryx is aimed at elite trail runners that train day-in and day-out, regardless of the weather, so that they can compete at the highest level on race day. These shoes are meant to race hard and race fast on technical terrain around the globe," says Ben Stark, Senior Brand Marketing Specialist at Merrell. Feedback from numerous test runs by professional runners from the Merrell athlete team was decisive in the development of the now award-winning trail running shoes. An exchange that is now proving to be worthwhile.

### Jury-Statement:

»With the update of the MTL Long Sky 2, Merrell has achieved a significant leap in development under the name suffix 'Matryx'. The use of Kevlar and the temperature-regulating 37.5 technology incorporate modern materials. The brand is moving towards an environmentally friendly direction. The close collaboration between athletes and the development department seems to bear fruit continuously. In addition to the performance, the design is also appealing.«

### Advantage overview:

- Matryx upper with Kevlar
- 37.5 tongue and sock liner top sheet
- Vibram Megagrip outsole

### Product specifications:

Available: Q1 2024  
RRP: € 170.00

→ [merrell.com](https://www.merrell.com)



**TERREX**

## Woven-in body mapping

Differently densely woven sections deliver targeted function to the desired location. In the new Adidas Terrex Xperior Light Windweave Jacket, this innovative technology succeeds for the first time in this light weight with recycled yarns.

Windweave is the name of the technical windbreaker innovation from Adidas Terrex, which brings protection and breathability exactly where it is needed thanks to a zoned weave density. This is made possible by the special fabric construction based on body mapping insights for trail running. Here, the denser and more robust sections of fabric, which are also water resistant, have been placed on the shoulders, where they protect against light showers, while the lower body remains open and breathable. As a result, each area has a unique structure that responds to the body in activity. This technology seamlessly combines performance, functionality, innovation, sustainability and comfort.

The main fabric is made from 100% recycled polyester – it's the first time Adidas Terrex has been able to create this technology with recycled yarns. The water-repellent DWR is PFC-free. Terrex also tried to simplify the cut to be ready for the future circular economy.

The Adidas Terrex Xperior Light Windweave Jacket is designed to be suitable for trail running as well as other intense outdoor activities like speed hiking. The design is minimalist and focuses on function.

The jacket is available for men and women. For the women's specific version, Adidas Terrex conducted a consumer study to determine the optimal application of the range of functions. The hood is designed to allow enough room for a ponytail, plus the chest pocket has been positioned lower, where it's more convenient for women to stow their phones.

### Jury-Statement:

»Windweave is an innovative body mapping material that gets its function 'built in' with pinpoint accuracy during the weaving process. This means that seams can be saved. In addition, the material provides a special look that does completely without superfluous design.«

### Advantage overview:

- Advanced windbreaker technology
- Waterproofness and breathability in one fabric
- Light weight
- Fewer seams required

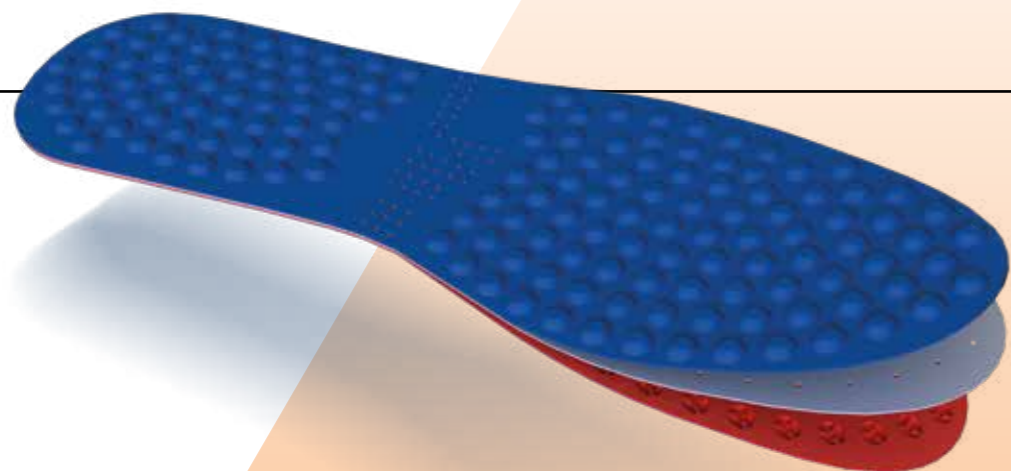
### Product specifications:

Fit for men and women  
 Size: XS-XXXL  
 Colors: nondyed, prelovedfig, semispark, silvergreen, wondersteel  
 Product launch: December 2023  
 RRP: € 120.00

→ [adidas.com](https://adidas.com)







## Cool & Warm: better foot climate for athletes

With the reversible Climfeet insole, the French company SoleCooler has succeeded in creating a real innovation.

To warm one's feet, there are many ways. For instance, athletes can use warming socks or insoles that achieve the same effect, such as battery-powered ones. Of course, there are also insoles with cooling effects available. Until now, to our knowledge, there were no insoles that can warm on one side and cool after turning. However, the manufacturer SoleCooler has dedicated itself to this topic and has come up with a real innovation. The heat-regulating insoles work on mechanical energy alone – Climfeet insoles work through a natural thermodynamic process. As long as one moves, the process is triggered. Therefore, Climfeet insoles use a completely natural process, converting the mechanical energy of footsteps directly into heat and cold, just like a heat pump. Therefore the insoles have no limit on operating time. The temperature functions, whether warming or cooling the feet, are triggered by foot pressure alone. It may sound like magic, but it is understandable if approached objectively.

It is easy to distinguish the temperature performances of each side of the Climfeet insole visually. The red side provides a heat output of up to 4 degrees, while switching to blue cools the feet down to minus 3.5 degrees. With its Climfeet product, SoleCooler is targeting all athletes who train on frozen or hot surfaces, people who have cold feet per se (e.g., senior citizens), and numerous workers in the construction industry or cold stores.

### Jury-Statement:

»That there is such a breakthrough innovation in the crowded market of insoles quite honestly surprised us. A simple principle that can be applied without great technical know-how or battery power and has an immediate effect – great. One can be curious to see how the industry and end consumers will react to the innovation. Now there is a product that can be marketed in an exciting way.«

### Advantage overview:

- Innovative character
- Sustainable concept
- Simple usability
- Usability on both sides

### Product specifications:

Available: since October 2022  
RRP: € 79.00

→ [solecooler.com](http://solecooler.com)



## A bag with a doctor's degree in adventure

Large doctor's bag style opening and, thus, easy access: the BACH Dr. Expedition Duffel is a great organizer for all your gear on the road and allows efficient use of packing space.

Being well-organized is key while traveling, no matter if you are on an outdoor adventure or a business trip. The BACH Dr. Expedition Duffel bag has a large doctor's style opening to give you a good overview of the contents you have packed. With its padded self-standing mechanism, this 40l carry-on sized bag also offers great access and safety for travel necessities. It comes with a lockable main zipper, padded shoulder straps and practical attachment and carry options for individual adjustment.

Helping customers to make a conscious decision, the Dr. Expedition Duffel features a blend of more sustainable materials. The bag falls under the resource by BACH label, which the brand only uses for products, that are made of a minimum of 50% recycled or biobased content regarding their weight and have PFC-free DWR.

In the past, BACH has been tackling sustainability by developing durable products first. Therefore, if the brand was looking to make durable but light products, the obvious choice was to use premium (Cordura, HT) polyamide over polyester fabrics. As weight was not a main concern for the Dr. Expedition Duffel and the brand also wanted to pursue a path of using less virgin materials, BACH chose a 100% recycled polyester shell fabric. To get the best strength to weight ratio compared to nylon, a heavier weight 900D polyester fabric was chosen to reach the desired durability for the bag. On top of the fabric a 90% recycled polyvinyl butyral lamination is applied. This creates a waterproof outer layer in the first place, but also increases abrasion and rip resistance of the fabric, to make it a long-lasting piece of luggage that is up to the durability standards of the brand.



### Jury-Statement:

»The opening makes the large compartment of the bag easy to access and also allows great efficiency when packing to get the best out of this modern bag made of durable, PFC-free, waterproof, and recycled fabric.«

### Advantage overview:

- Large doctor's bag style opening for great access and efficient packing
- Lockable zipper, padded and individual adjustment options
- Hard-wearing and durable upper
- Made from more than 50% more sustainable materials in weight
- PFC-free

### Product specifications:

Colors: black, sage green, peach orange, sage green/midnight blue  
Sizes: 40l, 60l, 90l, 120l  
RRP: € 139.90 (40l), € 169.90 (60l), € 199.90 (90l), € 229.90 (120l)

→ [bach-equipment.com](http://bach-equipment.com)



Trail Hoppers

## Compact yet versatile, a mighty companion

Trail Hoppers presents the Nomad Cape, a surprising and space-saving 4-in-1 product for a variety of outdoor adventures.

Whether you're a backpacker, hiker, or any kind of nature lover, the "Nomad Cape" is an exciting companion on the outdoor stage. With its 4-in-1 functionality and compact design, the "Nomad Cape" equips outdoor enthusiasts for many activities. As a hammock, rain poncho with hood, wind and rain protective tarp, or groundsheet, the "Nomad Cape" is easy to use.

The jury was impressed with the simple handling when trying it on and eagerly tested out all the functions. The focus was mainly on the stability of the material and the attachment of the loops when using it as a hammock. The verdict: a well-thought-out concept, with the suspension system cleverly integrated into the cape, supporting a high load capacity. The hammock can be easily balanced and adjusted. It's an ideal resting place on dry days. If it starts raining outside, it's easy to switch between the individual cape functions. As a rain poncho, the integrated hood provides optimal protection against wind and rain in addition to the fabric's water resistance.

With the compact "Nomad Cape" from Trail Hoppers, users can achieve four functional benefits with only one product, saving on premium packing space and weight in the backpack. It is the logical result of a "form follows function" approach. Available on Kickstarter from June 4th, 2023.

### Jury-Statement:

»Excitement arises during the ISPO Awards when a seemingly inconspicuous product reveals its full versatility during testing. Exceptionally well thought-out, the "Nomad Cape" can also save space in a backpack due to its four-fold usability. Trail Hoppers has developed a product that corresponds to the current zeitgeist and the trend of 'lightweight equipment'. An absolute recommendation for the next backpacking adventure.«

### Advantage overview:

- Multifunctionality (4-in-1-product)
- Easy handling (fast changing in between modes)
- Lightweight
- Durable

### Product specifications:

Weight: Nomad Cape – 420 g  
 Suspension – 120 g  
 Dimensions: Cape – 260 x 140 cm  
 Bag – 22 x 10 cm  
 Fully waterproof poncho and tarp  
 Materials: Ripstop nylon fabric, UHMWPE suspension straps  
 Available: Pre-orders as of June 4, 2023  
 RRP: € 99.00 (Kickstarter launch price)

→ [trilhoppers.com](http://trilhoppers.com)



SILVA

## Mix and match your headlamp

With the modular Silva Free Headlamp series, everything is interchangeable for greater use of the product under different circumstances and conditions.

Different sports, different products: this is also true after dark. You might use different headlamps for different purposes to create the best possible outdoor experience when running, mountain biking or skiing. However, you now won't need to buy a different headlamp for each sport anymore. Silva Free is the world's first true modular headlamp series. You can choose between three different lamp units, four batteries and three mount options. The lamp units are available as 1200, 2000 and 3000 lumen. All parts and accessories are interchangeable, so you don't need to buy a new headlamp for your different activities. You can simply just add another lamp unit, battery or mount kit option to your setup. Besides the headband, there's a mount kit for the GoPro, handlebar or helmet available.

When Silva designed their new headlamp series they wanted to create more out of less. Less cords, less hassle, less complexity. The team reduces everything that was unnecessary and improved on existing technology. Silva Free offers stronger light in a smaller lamp head, with airflow technology allowing automatic cooling for higher quality light. It also has the power cord integrated in the headband which is still smoothly adjustable. No cords also mean no dangling distractions. Still the series is water resistant, as both headlamp and battery packs meet IPX5 standards. There are three different brightness levels available as well as flow light, intelligent light and a safety light option and battery indicator.

As a whole, Silva Free gives you more light in a smaller, smoother and more versatile headlamp. It got all the cables integrated in the headband for a better experience and optimal cooling for higher performance.

### Jury-Statement:

»A modular headlamp is great if you are a multi-sports enthusiast with different needs. The Silva Free Series is lightweight, yet offers powerful brightness and heaps of versatile adjustment options.«

### Advantage overview:

- Airflow technology for automatic cooling and better light quality
- Modular set-up with three different light and four different battery options
- Integrated power cord for less distractions
- Three additional mount kit options available
- One product for multiple sports

### Product specifications:

Colors: black  
 1200, 2000, 3000 lumen  
 battery pack: 72, 36, 24.1, 14.4 Wh  
 USB-C charged  
 RRP: € 169.99–399.99

→ [silvasweden.com](http://silvasweden.com)



twinery

## Customizable boxer brief

The Men's Customizable Boxer Brief by twinery is designed to alleviate daily challenges wearers face with their underwear and to fit all body shapes, sizes, and lifestyles. Twinery is on the lookout for the right brand to take this unique product to market. Brands who promote an active lifestyle and gives prominence to functionality, aesthetics and comfort will find that this will be the ideal product for their consumers.

Twinery, the innovation arm of MAS Holdings, thrives on transforming the human textile interface, which puts groundbreaking, life-improving technologies right next to your skin. Twinery ranks 18 in Fast Company's list of top 100 Best Workplaces for Innovators for 2022. Combining consumer research and decades of product knowledge this boxer allows wearers to customize the product to suit their lifestyles and their bodies to enhance their performance and comfort. With customizable waist bandwidths and leg lengths, seamlessly integrated sweat management zones and anti-ride-up features, the patent-pending method of construction and design features provide superior comfort, breathability, and anti-odor protection during any activity.

The unique construction uses minimal seams and eliminates chafing and improves comfort overall. The Vitruvian line feature supports independent muscle movement, eliminating boxer leg riding up ensuring freedom of movement while the boxer sits comfortably on your body, even during the most intense workouts. Compression in the right areas provides the right support for an active lifestyle. This boxer marks a significant milestone in eliminating size buckets within the apparel industry. It shifts the focus from fitting into your clothes to, your clothes fitting into you. The boxer allows you to experience true comfort, embrace your individuality, and boost self-confidence by feeling satisfied with your body shape and size. It's a transformative step towards personalized fit, enabling a greater sense of happiness and contentment with oneself.

### Jury-Statement:

»The concept of boxer shorts manufactured according to individual customer requirements, which are built on-demand without cutting waste, is not only innovative. It can be an important impulse to a more sustainable production of textiles.«

### Advantage overview:

- Digitally managed on-demand manufacturing and order to delivery
- Capturing consumer preferences digitally
- Zero waste production
- Customized product
- Patent-pending

### Product specifications:

Style: Boxer brief  
 Sizes: Customized to the wearer's size and preferences  
 Color: As per brand preferences  
 Target group: Brands that appreciates superior fit, form, functionality and style  
 Intended usage: Enhance performance and comfort to suite any activity and lifestyle

→ [twinery.co](https://twinery.co)





## High-tech, tailor-made cycling shoes

The Helu One from Hezo Cycling features a 3D printed outer shell that is modeled and customized to fit the feet of each rider.

Your feet can have kinks that only you might know about. No matter if they are skewed, sunken, splayed, or have been battered in the past, a custom fit and tailor-made cycling shoe will be the thing to stop aching feet when spending long hours on the road. The Helu One from Hezo Cycling aims to achieve just that in a computer-assisted way. The most innovative feature of this tailor-made cycling shoe is the 3D printed outer shell using SLS printing technology to create a customized fit for each rider.

During the purchase, the rider scans his or her foot through a custom app from which Hezo produces a digital 3D model. The shoe is then tailored to the unique shape and contours of the feet. This construction process makes the shoe stiff, lightweight, and a 100% fit for great power transfer onto the pedal. Cleats can be positioned individually as well.

The Helu One features a modular three-part design to cater to different needs. A torsion-resistant plant-based PA11 upper shoe gives great hold in the midsection of the foot, a 3D knitted breathable liner adds comfort and a Fidlock® system gives precise adjustment options. The magnet buckle guides the individual components, causing them to snap shut automatically with an edible click. When closed, the mechanical latch provides a secure hold. This closure system works great and can be quickly opened and closed with one hand or even gradually adjusted while riding.

Another plus of this design is that different parts are repairable or replaceable. For better sustainability, the shoes are made out of recycled and bio-based materials. And a side effect of using 3D printing is a reduction in waste and energy consumption. The shoe is produced in Europe and will be shipped to customers 6-8 weeks after purchase.

### Jury-Statement:

»Focussing on customization and sustainability to offer a high-quality tailor-made road cycling shoe, the Helu One convinced the jury with its high degree of innovation. The Fidlock closure is also a nice touch for adjusting fit easily during a ride without getting out of the saddle.«

### Advantage overview:

- 3D printing and 3D knitting process
- Customized fit for each rider
- Velcro & magnetic Fidlock® closure for easy opening and adjustment
- Stiff for a perfect power transfer
- Less waste and energy consumption thanks to 3D printing

### Product specifications:

Colors: caribbean green, black  
RRP: € 649

→ [hezo-cycling.com](https://hezo-cycling.com)



## MIK-Click-Go

With MIK Side the Dutch company Basil offers a safe, sturdy and above all a quick solution for mounting bike bags to a luggage carrier.

The mobility transition and commuting by bicycle have become increasingly important topics in Europe, particularly in Germany. Many people are now considering using bicycles as an alternative to cars for their daily commute due to several reasons, including the desire to reduce their carbon footprint, save money, improve their health, and avoid traffic congestion.

As a complement to the increasing trend of commuting to work by bicycle, the Dutch company Basil has developed the MIK Side, a bag carrier concept, which meets the needs of numerous commuters. In everyday life, a variety of things are transported by bicycle. To protect these things, bicycle bags are a proven means. However, they must be able to withstand a lot of vibrations and hold safely during commutes.

With its MIK Side product Basil has now presented an adapter concept, which convinced the ISPO Award jury. MIK Side is a frame adapter that allows for easy attachment of bicycle bags to the side of a carrier, for example in combination with a carrier like MIK topdeck. The good thing is that it is a universal system that is suitable for many different types of luggage carriers. The system can be installed in existing products or adapted to new products. Simple assembly is possible on both the front and rear carrier. By standardizing the mounting mechanism, Basil ensures with MIK Side that products are future-proof.

### Jury-Statement:

»This product fits into the changing urban mobility movement, which seamlessly connects with the sustainable sector. For commuters, MIK Side solves a problem: new bike, new carrier system, the bike bags may no longer fit. It's even better when there is the possibility of attaching bags to the bike carrier with a standardized carrier adapter system. And it's even better when attaching and changing bags is so easy afterwards. Cool idea.«

### Advantage overview:

- Safe way of transporting accessories. Pannier bags with Mik Side can be locked thanks to an additional lock
- Now accessories can be changed without damaging the luggage carrier
- Transportation of more gear: MIK Side enables you to use MIK (topdeck) together with MIK Side

### Product specifications:

Available: since Q4 2022  
RRP: € 23.00

→ [basil.com](https://basil.com)





reima

## Cool, waterproof and PFC-free: the new children's barefoot shoe from Reima

With the new Tallustelu barefoot shoe from Reima, children's feet can grow healthily and still feel optimally protected against wind and weather.

Barefoot shoes are a trend in children's shoes, because they have a reputation for bringing many advantages, especially during growth. The new Tallustelu shoe from Reima has a particularly flexible, thin rubber sole with good grip, which is just 4 millimeters thick. The foot stands completely flat in the shoe, with no heel drop, mimicking the natural stance. This natural position of the foot promotes a natural gait and healthy posture, protects joints and spine and trains the foot muscles. In addition, the thin sole transmits the stimuli of the ground to the sole of the foot, thus enabling a completely different perception of "walking".

To avoid constricting the foot, Reima uses a straight, wide last that leaves enough room for the ball of the foot and toes. This allows the feet and toes to grow straight.

But Reima wouldn't be an outdoor brand if it didn't have built in real outdoor function. So even rain and wet meadows do not bother the Tallustelu. A polyurethane membrane has been laminated between the upper and the lining, making it breathable and waterproof. The seams were additionally sealed, and the shoe is PFC-free.

Clear features for children's shoes are the easy handling and wide opening of the shoe for easy entrance, as well as the removable insoles, which contain recycled polyester. The beautiful color scheme and sneaker style look really cool and are sure to please parents and kids alike.

### Jury-Statement:

»Barefoot shoes enable healthy growth and make walking a whole new experience. Unlike some other health shoes for kids, the Tallustelu looks cool and is even suitable for real outdoor adventures.«

### Advantage overview:

- No heel drop, flexible, thin sole
- Allows natural gait and posture that also activates foot muscles
- Straight, wide last – child's toes can grow straight
- Waterproof and breathable membrane inside

### Product specifications:

for children's activities from spring to autumn in all weather conditions  
Size 28-40  
Colors: black, pink, green  
Product launch: Fall 2023 in one color (black);  
Spring 2024 in three colors.  
RRP: € 79.95

→ [reima.com](https://reima.com)



**TERREX**

## Functional jacket made of organic cotton

The adidas Terrex Xploric Wind Jacket combines style and functionality for low-intensity mountain activities and microadventures. What makes it special: the jacket is made of cotton and its functionality is based on a particularly robust fabric construction with a water-repellent finish.

Functional jackets made of cotton still belong to the exotics in the outdoor world. Yet you don't always have to be equipped like a mountaineer if you want to experience outdoor activities. The Terrex Xploric Wind Jacket is a robust jacket that can be worn during less intense activities in nature or at the campsite. It is made of 98% cotton (78% organic cotton and 20% BCI cotton) with two percent spandex for added freedom of movement, but without compromising the stability of the fabric. The main material has a very durable, windproof ripstop construction. In order to withstand light showers, it has been treated with a PFC-free DWR. The abrasion resistance of the material has been tested by the Terrex product testing team in various activities and conditions to ensure that the product is suitable and long lasting. Due to the material composition and fiber selection, the windbreaker offers UPF protection of 50+, which is especially important during the spring/summer months when UV exposure is high. Sustainability, durability and comfort were the main focus for the Terrex development team. Thus, the jacket offers perfect protection from wind and sun. Design and features also combine style and functionality to make the jacket look good in any environment. The target group is young outdoor lovers who are looking for micro adventures, but prefer having their own look.

The jacket is part of the "Made With Nature in adidas terrex Apparel", a range of functional and stylish products that offer a glimpse into the future of outdoor clothing. The goal is to use natural materials, harness their inherent performance properties and enhance them through construction and additional treatments. To help make better decisions, adidas Terrex measures and shares the carbon footprint (CO<sub>2</sub>e) of these products.

### Jury-Statement:

»With this jacket, adidas Terrex brings to the fore the potential of the natural fiber cotton, which plays a rather minor role in the jacket sector of the sports and outdoor industry. And quite rightly asks the question, why does it have to stay that way?«

### Advantage overview:

- PFC-free water repellent properties on a 98% cotton material
- UPF protection 50+
- Wind protection/windproofness (WIND.RDY technology)

### Product specifications:

Fit: regular fit (men) / loose fit (women)  
 Size: XS-XXL  
 Colors: silver green, olive green, dark gray, gray, beige  
 Product launch: February 2024  
 RRP: € 150.00

→ [adidas.com](https://www.adidas.com)



**DOLOMITE**

## Next-level of eco-friendly shoe development

The Dolomite Carezza WP is a new sustainable everyday shoe that combines comfort and eco-friendliness.

Designed for travel, outdoor walks and everyday use, the lightweight shoe features an ergonomic sole that provides comfortable cushioning without adding weight. Made entirely from recycled materials, including the knitwear upper, sole, laces, foot bed, and even the waterproof lining, the Carezza WP is both comfortable and sustainable. The shoe features three functional areas in its sole to provide grip, traction, stability, flexibility, and lightness. The women-specific version of the Carezza WP is designed and produced with a specific shape to adapt to the anatomical differences and sensitivity of women's feet. Its sporty design is inspired by the mountains, which has always been the main inspiration for the Dolomite brand.

Sustainability is a key feature of the Dolomite Carezza WP. The shoe is produced using recycled materials to lessen the impacts of material selection on the environment. Dolomite uses HIGG Index tools to analyze different materials and compare how their impacts improve or worsen compared to their virgin counterparts. The use of recycled, bio-based, and renewable materials certified by third parties is a requirement for products labeled as "Re-source by Dolomite," part of the company's Corporate Social Responsibility program. Furthermore, the Dolomite Carezza WP is produced in partnership with Responsible Sports Initiative (RSI), covering social and environmental topics to improve the conditions under which products are produced and distributed.

Overall, the Dolomite Carezza WP is the perfect choice for outdoor enthusiasts who seek joy and well-being and care about sustainability. Whether you're planning a hike, a trip, or just need a comfortable shoe for everyday wear, the Carezza WP has got you covered.

### Jury-Statement:

»With the clear focus on materials that are as environmentally friendly and recycled as possible, the light hiking and everyday shoe stands out from the crowd. The approach can be an inspiration and blueprint for many competitors.«

### Advantage overview:

- Certified recycled materials
- Breathable & Waterproof
- Lightweight
- Eco-friendly
- 3 different models

### Product specifications:

Style: low cut, 3 different models: With the waterproof membrane, without membrane, with upper in suede leather  
 Sizes: 3-8,5 UK (women) 6-13,5 UK (men)  
 Colors: black, frost green, atlantic blue (men) black, space blue, jet blue (women)  
 Price: € 160.00

Target group: Outdoor enthusiast who seeks for joy & wellbeing and cares about sustainability  
 Intended usage: everyday wear, travel and outdoor walks

→ [dolomite.it](https://www.dolomite.it)



**TERREX**

## Functional pants made of organic cotton

Matching the Terrex Xploric Wind Jacket, adidas Terrex combines a pair of pants made of the same material. Consisting of cotton, its functionality is based on a particularly robust fabric construction with a water-repellent finish.

The Adidas Terrex Xploric Pants for men show what is possible with cotton: the functional outdoor pants are robust and can be worn during less intense activities in nature or at the campsite. They are made of 98% cotton (78% organic cotton and 20% BCI cotton) with a 2% spandex content for extra freedom of movement, but without compromising the stability of the fabric. The main material has a very durable, windproof ripstop construction. In order to withstand light showers, it has been treated with a PFC-free DWR. The abrasion resistance of the material has been tested by the Terrex product testing team in various activities and conditions to ensure that the product is suitable and long lasting for various outdoor occasions. Due to the material composition and fiber selection, the pants offer UPF protection of 50+, which is especially important during the spring/summer months when UV exposure is high.

Sustainability, durability and comfort were the main focus during the development. Thus, the pants offer perfect protection from wind and sun. The design and features of the cargo pants also combine style and functionality to look good in any environment. The target group is young outdoor lovers who are looking for micro adventures, but prefer their own look.

The pants and matching jacket are part of the "Made With Nature in adidas terrex Apparel", a range of functional and stylish products that offer a glimpse into the future of outdoor clothing. The goal is to use natural materials, harness their inherent performance properties and enhance them through construction and additional treatments. To help make better decisions, adidas Terrex measures and shares the carbon footprint (CO<sub>2</sub>e) of these products.

### Jury-Statement:

»With this pants, adidas Terrex brings the potential of the natural fiber cotton to the forefront. The special construction of the fabric not only ensures durability, its look and the special feel of the fabric make the pants a highlight.«

### Advantage overview:

- PFC-free water repellent properties on a 98% cotton material
- UPF protection 50+
- Wind protection / windproofness (WIND.RDY technology)

### Product specifications:

Fit: regular Fit, for men only  
 Size: 42-66 in three lengths  
 Colors: charcoal (dark grey), olive strata (dark green), black  
 Product launch: February 2024  
 RRP: € 120.00

→ [adidas.com](https://www.adidas.com)



TROUBADOUR

## Fully circular bag collection made of recycled mono material

London-based sustainable bag brand, Troubadour, has released the world's first collection of fully circular bags. Named the Orbis Circular Collection, the four-piece range is made entirely from recycled materials that can be recycled at the end of each bags' lifespan.

The Orbis Circular Collection from Troubadour includes two backpacks, a tote bag and a duffel bag. It was designed to be recyclable at the end of its life, instead of ending up in a landfill. To achieve this, the bags were made from recycled PET/polyester because recycled poly mono materials have a higher product quality than blended fibers and can be recycled again without any loss of quality. All previous polyurethane (PU) components were removed from the products to make them recyclable. This process took years, the company says, and required collaboration with professors and development labs. It also required reworking every material and redesigning components such as linings, reinforcements, fabrics, trim zippers and more. It was important for the brand not to compromise on function, appearance and the typical Troubadour design. So, they made sure to include ample exterior and interior pockets like bottle pockets on the backpacks, padded straps for comfort, central air flow sections, and more to keep up with their customers' life on the go. A clean, timeless look makes the range perfect for urban environments and guarantees a long lifetime. The bag collection covers a variety of uses: they're just as ideal for the gym as they are for commuting to work or strolling around town. The water-repellent outer material can withstand even light rain showers. The impregnation is free of fluorocarbons. Another example of Troubadour's holistic approach to sustainability is its B Corp certification, which stands for high verified standards of social and environmental performance, transparency and accountability. As with all of its products, Troubadour offers a five-year warranty.

### Jury-Statement:

»Developing recyclable products is a fundamental step towards the circular economy. The Orbis Circular Collection proves that limiting the choice of materials by no means implies sacrificing function and design.«

### Advantage overview:

- Lightweight
- Recyclable and recycled
- Water-repellent without fluorocarbons

### Product specifications:

Color: black  
 RRP: Tote: \$/£ 195; Backpacks: \$/£ 295;  
 Duffel: \$/£ 275  
 Market launch: February 15, 2023

→ [troubadourgoods.com](https://troubadourgoods.com)



## For more safety in water sports

To increase the safety of swimmers in open water, the company Restube has developed the "Swim Buoy", a swimming buoy with modern additional features.

The enthusiasm for long-distance swimming or swimming in open water such as the sea increases year by year. Therefore, good visibility of the swimmers is all the more important, for example, to be seen in waves by passing boats. The company Restube has incorporated years of experience and feedback from its more than 300,000 customers into the development of the "Swim Buoy", a swimming buoy that has now been awarded an ISPO Award.

"Anyone who goes swimming knows how important it can be to be seen by others or to have extra buoyancy. Whether for oneself or for others," describes Christopher Fuhrhop, inventor and CEO of Restube. "Our swimming buoy is suitable for all people on and in the water who want additional buoyancy, permanent visibility and/or a dry bag."

Speaking of dry bags: In addition to the option of transporting dry clothes, a large variety of add-ons can be attached to the "Swim Buoy". Clever solutions such as a transparent waterproof phone case, a mount for an action cam, or a signal whistle add value to the product. An integrated breaking point, developed at the request of the Swiss Federal Institute for Accident Prevention, provides additional safety. At a load of 15 kg, the buoy separates from the strap. "This makes it the safest and most sustainable swimming buoy on the market," says Fuhrhop.

### Jury-Statement:

»There are many dry bags on the market. However, the development by Restube has convinced us due to its well-thought-out, easy handling and not least thanks to additional add-ons. The use of TPU as a robust material and a PFC-free design are also convincing. A trendy product for a growing market.«

### Advantage overview:

- PFC-free manufacturing
- Predetermined breaking point (effective from 15 kg load)
- Numerous add-ons: waterproof cell phone pocket, action camera mount, signal whistle

### Product specifications:

Available: since April 2023  
RRP: 39.95 €

→ [restube.com](https://restube.com)



# The Nominees

Sometimes it's just the little things that decide whether a product wins an ISPO Award or not. On these pages we show you more highlights that have passed the high hurdles of the pre-selection phase and have moved into the main round. We proudly present: Our ISPO Award Nominees!



Find out more about the ISPO Award Nominees

\*subject to charge



## The first 100% nature based tent

Sleeping in nature, surrounded by natural materials – a perfect match. With the Asgard Eco, Nordisk pushes a door open in the direction of sustainable tent construction.

The Asgard eco tent is the first 100% nature based tent, which combines luxury comfort, functionality, design and sustainability. Asgard eco thereby makes it possible to experience the outdoors comfortably without leaving any footprint and preserving nature while maintaining high functionality. As all materials and components used for Asgard eco are natural biodegradable materials Asgard eco offers a sustainable choice for unique outdoor experiences.

The goal for Nordisk was to create a sustainable tent solution, in which the tent can be a way to promote sustainable practices and reduce waste. Furthermore, Nordisk wanted to create a safer option for wildlife and the environment that does not leave behind harmful chemicals or materials. The high comfort level makes Asgard eco an easy sustainable choice, which foster a greater appreciation for nature. Thus, creating a greater impact on sustainable behaviour than just the tent itself. Aspiring to make the world's first 100% biodegradable tent, Nordisk has completely re-imagined the materials used to construct a tent. Beeswax for coating, hemp fibre for canvas, seashells as zippers, jute as mesh and many more.

The hemp fibre canvas is both strong, soft, and quiet enough to be suitable for tents. By using beeswax as a coating for the hemp fibre canvas, Asgard eco has succeeded in obtaining also an adequate water protection as on Nordisks regular cotton tents and the same outstanding inner climate and breathability. Please also be aware, Nordisk has a care and repair service, where products can be sent in to be repaired.

### Jury-Statement:

»Even the process of setting up the tent was enjoyable: bamboo pegs, a natural groundsheet, sturdy guy ropes – the Asgard Eco is both comfortable and durable. Natural materials simply have a different feel. Granted, the tent is not lightweight, but that was not the primary focus during its development. It is the perfect tent for enjoying comfortable family time in the great outdoors.«

### Advantage overview:

- Made from purely nature based materials
- High comfort and functional design level
- Reintegratable into the ecosystem: Biodegradable, recyclable

### Product specifications:

Size: 12.6 m<sup>2</sup>  
Color: Natural  
Available: March 2024  
RRP: € 2,000.00

→ [nordisk.eu](https://nordisk.eu)

# Outlook

**Stay innovative!** We are so stoked with all the innovations and can't wait to see all the new ideas submitted for the next ISPO Award rounds. Which trends, developments, and innovations will shape our sport in the future? We stay curious and will find out more at the next ISPO Munich 2023. The second issue of our ISPO Award Magazine will be published on November 28th and distributed to all visitors at ISPO Munich 23. For all of you who want to be a part of this magazine, the timings below will give you an overview and the QR Code guides you to our ISPO Award landing page where you can submit and find all relevant information. We are always open to your suggestions. Please feel free to get in touch at [ispo@mpm-ag.de](mailto:ispo@mpm-ag.de) and share your feedback.

Your ISPO Award Team



**Do you want to see your product in this magazine? Scan for all the information.**

## All timings at a glance

	Q3/23	Q4/23
<b>Application deadline</b>	08.09.2023	20.10.2023
<b>First judging</b>	11.09.2023	23.10.2023
<b>Jury meeting</b>	22.09.2023	03.11.2023
<b>ISPO Award Exhibition</b>	ISPO Munich 2023 or OutDoor by ISPO 2024	ISPO Munich 2023 or OutDoor by ISPO 2024

# MERRELL

## Moab Speed 2



Good things  
come to those  
who hike.

ISPO  
Award  
2023



Winner