

Munich, 27. March 2020

Press release

OutDoor by ISPO 2020 is cancelled

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Due to the spread of the coronavirus (SARS-CoV-2) and following the recommendation of the Bavarian State Government and the competent health authorities, Messe München is compelled to cancel OutDoor by ISPO 2020. This step was taken in agreement with the European Outdoor Group (EOG) trade association in order to protect the health of exhibitors and visitors. The next OutDoor by ISPO will be held in summer 2021.

“Under these circumstances it is not reasonable to go ahead with OutDoor by ISPO as scheduled - for health and economic reasons,” said Klaus Dittrich, Chairman and CEO of Messe München, who is responsible for OutDoor by ISPO. “We are now looking ahead and working together with the industry to organize a successful OutDoor by ISPO 2021.”

The decision was taken in close consultation with the European Outdoor Group, the OutDoor by ISPO Advisory Board and the exhibitors.

Mark Held, the President of the European Outdoor Group, said: “The outdoor industry is facing unprecedented stress due to the COVID-19 pandemic. We believe that cancelling OutDoor by ISPO 2020 will free up much needed company resources that can be used to support employees, retailers and other stakeholders along the supply chain. The more we can do now to protect everyone involved, the better equipped we will be once this crisis is over. Then Outdoor by ISPO 2021 will offer a key platform for the entire industry and will set standards for the economic comeback.”

A decision about the continuation of ISPO Digitize Summit, ISPO Textrends and Outstanding Outdoor formats will be taken at a later date.

Exhibitors and visitors will find further information on the latest developments [online](#).

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About OutDoor by ISPO

OutDoor by ISPO is the year-round platform for a new outdoor movement, combined with the largest annual international trade fair for the outdoor sector. This is carried out in close partnership with the European Outdoor Group (EOG). ISPO Business Solutions expand the portfolio year-round with both digital as well as cross-media services and create a far-reaching platform for the whole outdoor community. The trade fair OutDoor by ISPO was held for the first time at Messe München from June 30 to July 3, 2019. From 1993 to June 2018, Friedrichshafen hosted the trade fair.

About ISPO

ISPO is the world's leading sports network for business professionals and consumer experts. The platform was launched in 1970 and brings together an integrated range of industry-related analog and digital services under the ISPO family brand name. This includes the world's largest multisegment trade fairs ISPO Munich, ISPO Beijing and ISPO Shanghai as well as OutDoor by ISPO, the online news portal ISPO.com, and the business solutions ISPO Digitize, ISPO Brandnew, ISPO Open Innovation, ISPO Award, ISPO Academy, ISPO Textrends, ISPO Job Market and ISPO Shop. With its far-reaching mix of innovation promotion, industry networking, know-how and editorial insights, ISPO works 365 days a year to support companies and sports enthusiasts, and to foster passion for sport worldwide.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.